

**SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT,
HYDERABAD**

SYMBIOSIS INTERNATIONAL UNIVERSITY



INDUCTION PROGRAM REPORT

MBA – BATCH 2015 – 17

15th – 21st June, 2015 Monday

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SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT – HYDERABAD

SYMBIOSIS INTERNATIONAL UNIVERSITY

INTRODUCTION

SIBM - Hyderabad is located at Mamidpally, Mahabubnagar district, Telangana near Hyderabad; just 45 minutes away from the International airport. The campus is spread over 40 acres of land in the upcoming educational hub and in the vicinity of industrial corridor of Shadnagar, thus providing serene environment conducive for academic learning and industrial exposure. It is a fully residential and Wi-Fi campus with state-of-the-art facilities in the academic and residential blocks facilitating curricular, co-curricular and extracurricular activities for all round development of our students community. The campus has a unique advantage of access to the rich educational, technological expertise along with resources available in Hyderabad Hi-tech city. With a bouquet of best practices and focus on all-round student development, SIBM Hyderabad with the motto **“Shraddhavan Labhate Gyanam”** meaning **“The earnest aspirant gains supreme wisdom”** is poised to make new strides in delivering quality management education with the unique mix of knowledge, skills and ethics and drawing on rich SIBM alumni and stakeholder base.

The Master of Business Administration (MBA) Program at Symbiosis Institute of Business Management Hyderabad (SIBM-H) aims to groom students into complete professionals towards becoming future business leaders by providing them with world-class academic environment along with all amenities for physical exercise and sports activities, both indoor & outdoor. Dynamic and contemporary academic course content of SIBM-Hyd which is periodically updated is constantly benchmarked against the course contents of top-rated institutes across the nation. Appropriate levels of industry interface and social interaction are persistently maintained and reinforced into the academic curriculum. The first year of the MBA program is divided into two semesters which introduces students to the foundation subjects of management such as Economics, Accounting, Statistics, Strategy, Marketing, Operations, Organisational Behavior, Finance, HR and others. At the end of the first year, the students go for SIP (Summer Internship Program) for duration of 8 weeks. It offers an opportunity to students to get exposure to the corporate world and to put their learning into practice. The second year of the program (comprising of third and fourth semester) offer students a chance to specialize in their area of interest. The specializations offered are in the area of Finance, Marketing, Operations and HR. Apart from the specializations, students are also encouraged to take electives outside one's area

of specialization. Apart from the regular academic work, the Institute organizes Management conclaves and seminars which add to the learning of the students.

In the month of November 2015 the advertisement for the SNAP Test (Symbiosis National Aptitude Test) was advertised and abundance of students applied across many countries and on 21st December 2014 the SNAP Test was conducted and on 10th January 2015 the results were published and again on 20th January 2015 the students who aspired to have their education in SIBM-Hyderabad have applied and appeared for Group Exercise and other screening tests for getting shortlisted for personal interview, then the final list of students were published on 26th February 2015. Thus, the most aspired and deserved candidates across the globe had a place in SIBM-Hyderabad.

The management of SIBM – Hyderabad, was happy to invite the most justified students to pursue their masters degree cordially, made all possible efforts to assist them and made the needful admission related assignments convincingly well before 2nd week of June 2015. The management of SIBM-H and the previous batch 2014-16 made phenomenal arrangements to welcome the fresh batch and for their inspiring induction program for their juniors to get well familiarized and acquainted on the MBA program and on the other academic, co-curricular and extracurricular activities.

Day -1

INAUGURAL SESSION AND ICE-BREAKING SESSIONS

15th June, 2015 Monday

Venue: Assembly Hall

Reporting Time: 9.30 am

Sr. No	Program	Timings
1	SIU & SIBM Film	9.50 am to 10.00 am
2	Arrival of Guests into Assembly Hall	10.00 to 10.05 am
3	Welcome Address	10.05 am to 10.10 am
4	Lighting of Lamp	10.10 am to 10.15 am
5	Felicitation of Guests	10.15 am to 10.20 am
6	Welcome Address by Director	10.20 am to 10.30 am
7	Introduction of Guest of Honour (Mr. Gopalakrishna, I.A.S.)	10.30 am to 10.35 am
8	Address by Guest of Honour	10.35 am to 10.50 am
9	Introduction of Chief Guest (Mr. Vikas Gupta)	10.50 am to 10.55 am
10	Address of Chief Guest	10.55 am to 11.25 am
11	Vote of Thanks	11.25 am to 11.30 am
12	Guest Lecture by Mr. Gopalakrishna, I.A.S	11.45 am to 12.45 pm
13	Ice Breaking Session	2.00 pm to 5.00 pm
14	Welcome Party	6.00 pm to 8.00 pm

Day -1

INAUGURAL SESSION AND ICE-BREAKING SESSIONS

15th June, 2015 Monday

It was a splendid morning for the Hyderabad and a golden dawn for the new batch of students of SIBM-H pursuing their Master's degree on Business Management in an exceptional international institute of significant repute towards flourishing career and life. The students of MBA 2015-17 Batch received a warm welcome by their seniors with a welcome kit for the induction programme. The first day commenced by screening an audio visual documentary on SIU & SIBM - Hyderabad on the history of making this unique educational contribution by Chancellor, PROF. DR. S. B. MUJUMDAR, and the valuable sustained efforts made consistently as on date till SIBM – Hyderabad is presented for the new batch of 2015-17, at the assembly hall. The guests are received at 10 am, to the assembly hall. Ms. Abhinita Ghosh, Vice President Student Council, presented welcome address and invited the dignitaries to light the lamp, with the blessings of Lord Ganesh and Saraswathi Slokas. The Guest of Honor Mr. Gopalakrishna (Retd. IAS) and the Chief Guest Mr. Vikas Gupta of Delloite got felicitated by The Director, Dr. Ravi Kumar Jain and The Deputy Director, Dr. B.R. Londhe respectively. The welcome address was presented by The Director, inviting both the guests. The Guest of honor Mr. Gopalakrishna, emphasized the dire need of management and the way to be maintained in a continuous way in any organizations. Followed by Mr. Vikas Gupta, being an elite professional emphasized the effective way to deal with the things in a practical and logical manner in contemporary times. He presented his formula for successful leader on assimilation of Doer + Achiever + Visionary + Missioner enhances a better Leader. Further, added that “One just needs to develop gravity of concept, context, communication, coordination within ourselves, with the important 4 E's in life: Exposure, Effort, Experience, Enjoy and Eternal Principles explored: Truth, Trust, Tolerance, Tact, Technology”. This inaugural session concluded with the vote of thanks by Dr. B.R. Londhe.

Guest lecture by Mr. Gopalakrishna, was done from 11.45 am to 12.45 pm, where he emphasized his main focus on how to become a better learner by acquiring the following qualities: ACOMI: Attention, Concentration, Observation, Memorization, Imagination, 4 D's: Discipline, Dedication, Determination and Development, PROMISES: Physical Fitness, Ritual Fitness, Observational Skill, Morals, Intellectual Capacity, Social Graces, Emotional, Spiritual. Finally, he highlighted the following quotes: See inward, look outward, move onward, together go forward and don't manage the change, lead the change. Finally, he persuaded to develop an insight one need to possess Gyaan Shakti (Mind), Prana Shakti (Spirit), Ichcha Shakti (Heart) and Kriyaa Shakti (Hand).

The Ice Breaking sessions were planned and executed by the seniors of SIBM – H, to their juniors to better know them, understand each other, and make them well cohesive as an effective team for their upcoming two years of management studies effectively. The activities included to associate themselves with a brand of their choice and justify the same and team building activities. There was a welcome party as well in the late evening by the seniors to the fresher of SIBM – H, were they had prize distribution of the games conducted in the afternoon and also had a dance to shake their leg for the modern tune, then to dine.

Day -2

INSTITUTION INTRODUCTION

16th June, 2015 Tuesday

Venue: Assembly Hall

Reporting Time: 9.15 am

Sr. No	Program	Timings
1	Address by Deputy Director – Dr. B.R. Londhe	9.30 am to 10.00 am
2	Introduction of Faculty and Staff by Deputy Director – Dr. B.R. Londhe	10.00 am to 10.45 am
3	Briefing on Academics and Examinations by Dr. Shyamsunder Chitta and Dr. Venugopala Rao	10.45 am to 11.30 am
Tea Break (11.30 am to 11.45 am)		
4	Briefing Library activities by Dr. Balaji D, Library In-charge.	11.45 am to 12.30 pm
5	Briefing by Campus Administrator	12.30 pm to 12.45 pm
Lunch Break (12.45 pm to 1.45 pm)		
6	Head-Corporate Relations	1.45 pm to 2.15 pm
7	Orientation on Health services by SCHC	2.15 pm to 3.00 pm
Tea Break (3.00 pm to 3.10 pm)		
8	Gender Sensitization session	3.10 pm to 5.00 pm

Day -2

INSTITUTION INTRODUCTION

16th June, 2015 Tuesday

The second day of the induction programme, exclusively focused on academic portfolios along with the concern faculties in charge and also on the non academic activities of the MBA programme, in an interactive way. The students were very anxious to learn more information on the institution and responded positively. The newcomers being quite enthusiastic were made to know about the campus, faculty members, various departments, clubs, committees, hostels and various facilities provided by each of them. The session started at 9.30 am by The Deputy Director Dr. B.R. Londhe, introduced the two year programme, with all rules and regulations of the system. He also introduced each and every faculty with their educational qualifications and expertise. The students got to know about both the core and guest faculty members, who will undertake their subjects for their MBA programme. Introduction to the non-academic staffs who exceptionally manages the well maintained green campus of 50 hectares, in an effective manner. Then Dr. Shyamsunder Chitta and Dr. Venugopala Rao briefed them about the academics, examination pattern, CGPA system, responsibilities of students, various rules and regulations and Anti Ragging Measures. Library In charge, Dr. Balaji D, gave a complete overview on library activities and regulations on the same for the students and on the future plans towards improving student's footfalls. The library in SIBM Hyderabad is profoundly known as the Learning Resource Centre (LRC); as it has been specially designed by keeping in mind the comfort of the students. Campus administrator Col.Muralidharan, presented a detailed report on all facilities extended to the students, regulations for the students, introduced all administrative members of his energetic team, Head Corporate Relations Mr. Nicholas Daniel Ross also briefed about the placements etiquettes and necessary preparation of students consistently right from the beginning. Dr. P. Ramalu, was undertaking the orientation on the health services by Symbiosis Centre for Health Care and on the various facilities provided in SIBM Hyderabad. Finally the evening session of the day resumed at 3 pm. It was much of an activity oriented and analysis based session on Gender Sensitization, undertaken by the HR team from TCS Hyderabad; Mrs. Jayshree Das Gupta & Mrs. Shalini Singi Reddy. They focused more on freedom,

awareness and working in a corporate world keeping in mind the perspective about the gender. They gave personal safety tips, laws at workplace and briefed about the steps taken by Govt. of India and Cyberabad Police to ensure safety of the citizens. They emphasized on the 5S strategy on safety: Survey, Shout, Stun, Sprint and Share. Thus, 2nd day of the induction programme concluded at 5 pm.

Day - 3

INDUSTRY EXPERTS SESSION

17th June, 2015 Wednesday

Venue: Assembly Hall

Reporting Time: 9.15 am

Sr. No	Program / Faculty	Timings
1	Organizational requirements and Management Education - by Prof. B.R. Virmani , Chairman – Centre for Organisation Research & Development in Management (CORD –M).	9.30 am to 11.00 am
Tea Break (11.00 am to 11.15 am)		
2	Industry Expectations and students preparedness - by Prof. Lekha Sishta, Talent Strategist.	11.15 am to 12.45 pm
Lunch Break (12.45 pm to 1.45 pm)		
3	Industry Expectations and students preparedness – by Prof. Priya Iyengar, Advocate & Arbitrator.	1.45 pm to 3.15 pm
Tea Break (3.15 pm to 3.30 pm)		
4	Internationalization of Business and Management Education – by Dr. Shubrendu Bhattacharya, Formerly IAS & Management Consultant.	3.30 pm to 5.00 pm
5	Briefing about Industry Visit by Mr. Nicholas Daniel Ross.	5.00 pm to 5.15 pm

Day - 3

INDUSTRY EXPERTS SESSION

17th June, 2015 Wednesday

The third day, the induction programme, initiated by the welcome address, followed by the lecture of the veteran personality Prof. B.R.Virman, Chairman of Centre for Organization Research & Development in Management(CORD-M) at 9:30am. He focused on challenges of management endeavors in Indian environment and the dire need to update ourselves in the domains of technology, knowledge. He emphasized on the need to develop international orientation, versatility, integrated management. Then, Prof. Lekha Sishta, eminent personality and Talent Strategist was welcomed for her presentation on Industry Expectations and students preparedness. She emphasized on 14C's to stay successful which were Challenge, Competence, Collaboration, Complacent, Complaint, Choice, Communication, Clarity of Purpose, Confidence, Career Focus, Community, Creative Thinking, Compare, Celebrate. The afternoon session, started with the presentation by Lr. Priya Iyengar, an Advocate & Arbitrator, who explored the 5 R's for Big S, which are Radiant, Resourcefulness, Respect, Read and Relax for big Success. A prolific scholar, Dr.Shubrendu Bhattacharya was welcomed at 3:30pm, who investigated the need to learn from peers in the industry, national industry leaders, food industry in the world and furthermore accentuated on the sources of learning are from annual reports, journals from b-schools. He also declared the need to attend conferences, global seminars and apply to real situations. The session got ended at 5pm and all the students had a brief about industrial visit on the next day by Mr.Nicholas Daniel Ross for 15 minutes.

Day - 4

INDUSTRIAL VISIT

18th June, 2015 Thursday

Sr. No	Program / Faculty	Timings
1	Gathering of students in Assembly Hall	9.15 am to 9.30 am
2	Industry Visit to BHEL, Hyderabad	9.30 am to 1.00 pm
Lunch Break (1.00 pm to 2.00 pm)		
3	Visit to Company-2	2.00 pm to 6.00 pm
4	Back to Campus	6.00 pm to 7.00 pm

Day - 4

INDUSTRIAL VISIT

18th June, 2015 Thursday

On the fourth day of the induction programme it was designed for the students to cover industrial visit, enabling the practicality of management concepts and production process in a public and private organizations, namely BHEL and Dr.Reddy's Laboratories. The two companies covered under the visit were Bharat Heavy Electricals Limited (BHEL) and Dr. Reddy's Laboratories. At 10 am, reaching BHEL the visit started, a experienced instructor accompanied the students explains the various processes and system. It is a manufacturing industry which manufactures machinery which generates electricity and thus briefed on gas steam turbines, compressors, switch gears etc., manufactured there. The functioning methods of the various departments such as HR, Worker Union, Internal Audit, Industrial Relations, General, Raw Material, Design & Planning, Employee Safety, Civil Administration, Electricity, Township, Finance, Wages, Marketing, National & International Advertising, Operations and their other responsibilities were briefed. The visit ended for lunch at 1pm.

The students geared up towards, Dr. Reddy's Laboratories which is the 2nd largest Pharmaceuticals Company in India; having a turnover of about 14,000 Crores. Mr. Ravendra Goel highlighted about the products (Drugs, Injections and Ointments), Raw Materials, API Manufacturing Units, Various Plants in India, Audit Department, Australian & UK regulations, Workforce, Testing Process, various departments such as HR, Design & Planning, Finance, Marketing, Operations and their competitors. Followed by Dr. K. Satyanarayana; Director -Supply Chain Manager, who gave a presentation on the Supply Chain Overview and about the global presence of Dr. Reddy's Laboratories. He highlighted the three processes: Sourcing, Logistics and Delivery planning. He also highlighted on the marketing strategy along with their strengths and opportunities were discussed. Then the students were back to the college in the jubilant experience to complete the 4th day of the induction programme.

Day - 5

INDUSTRY EXPERT INTERACTION

19th June, 2015 Friday

Venue: Assembly Hall

Reporting Time: 9.15 am

Sr. No	Program / Faculty	Timings
1	Industry Interaction – Ms. Aruna Preetam, Head-Global Compensation & Benefits, Tech Mahindra	9.30 am to 11.00 am
2	Introduction to Students Activity Clubs by Dr. Rishi P Shukla	11.00 am to 12.30 am
Lunch Break (12.30 pm to 1.30 pm)		
3	Industry Interaction – Mr. Sudipto Lahiri, Head HR, L & T Metro Rail (Hyderabad) Ltd.	1.30 pm to 3.00 pm
Tea Break (3.00 pm to 3.15 pm)		
4	Industry Interaction – Mr. Rajorshi Ganguli, Vice President & Head Global Generics HR, Dr. Reddy's Laboratories Limited, Hyderabad	3.15 pm to 4.30 pm
Night stay at Out Bound facility		

Day - 5

INDUSTRY EXPERT INTERACTION

19th June, 2015 Friday

On the fifth day of the induction program, the industry experts were presenting their expectations from the fresh MBA graduates and this has highlighted the expertise what the students will be focusing in their two years of PG studies. The students welcomed Ms.Aruna Preetam, Head-Global Compensation & Benefits, Tech Mahindra at 9:30am. She was emphasizing the talent that students and fresh graduates is expects to endorse and sustain creditability with competence for the upcoming era of business world. The second session of this day was in introducing the different Students Clubs by Dr.Rishi P.Shukla, who will be undertaking different activities comprehensively and systematically throughout the course, which eminently ascertains excellence among students as new managers of tomorrow's management endeavors.

By the afternoon session, Mr.Sudiptho Lahiri, Head HR, L&T Metro Rail (Hyderabad) Ltd., has presented the he detailed methodology to prepare themselves for the industry while pursuing their education comprehensively. He did enlightened students with his speech that enabled every student to inculcate competencies to build themselves better suitable for the industry. Mr.Rajorshi Ganguli, Vice President and Head Global Generics HR, Dr.Reddy's Laboratories Ltd., Hyderabad was welcomed at 3:15 pm, who focused on Career-Myths and Reality. He inspired the students with his explanation on earning trust, building good relationships and network well. Further added measures to develop aim for perfection in whatever one does, with maintains good relations of personal endeavors, for healthy life. The session ended by 4.30 pm.

Eventually, the students were ready to travel towards for the outbound activities planned at Telangana Forest Academy, Hyderabad, the next day. They all reached there by 9.00 pm, were welcomed by academy officials for a well deliciously prepared had dinner and pleasant stay.

Day - 6

OUT BOUND ACTIVITY

20th June, 2015 Saturday

Venue: Telangana Forest Academy

Sr. No	Program / Faculty	Timings
1	Out Bound activity near nature at Telangana State Forest Academy - Trekking , Bird watching and several activities	5.00 am to 4.00 pm
2	Visit to City	4.00 pm to 7.00 pm
3	Back to Campus	7.00 pm to 8.00 pm

Day - 6

OUT BOUND ACTIVITY

20th June, 2015 Saturday

That was an awesome day to start well before the sun rise and gathered for the Trekking, bird watching and learning on different families of medicinal as well as other kinds of plants. The journey through the well managed and maintained forest lanes, much suitable for comprehensive learning on different kinds of herbal, medicinal plants of other kinds of traditional cultivations. Telangana State Forest Academy, situated at Dhulapally, Hyderabad surrounded by thick green forests, the calm and peaceful environment helped everyone to rejuvenate them. The instructor who was engaged gave a comprehensive description on various birds and their way of life on par with the changing environment and also on their adaptation they sustain, which was followed by the snake show, which threw light on the folklore and myths about the snakes and their life. Then followed by the session by Mr. P.Raghuveer, (I.F.S.) Addl. PCCF/Director & Secretary CEFNARM; TS Forest Academy started at 11am on Environmental Sensitivity and Eco-Friendly Lifestyle; Individual Social Responsibility towards Environment. This speech was very thought provoking and inspirational in knowing the number of years he has maintained a team for the green initiatives that he has persuaded to the public and maintained his team towards the same consistently. Activity oriented session involving the teamwork was there by Ms. Farida Tampal, Director WWF- Hyderabad. She promoted the cause of saving the wildlife. There was a case study and its real life implementation by the students. A session by Ms.Indira Prakasan from Centre for Environment Education (CEE) supported by the Ministry of Environment and Forests, Government of India, promoting environmental awareness nationwide. The programme was on Environmental Education in Schools, Paryavaran SAATHI: water conservation, energy, sanitation, cultural. Another programme was SAYEN. Activity was there for assessing and calculating carbon footprint i.e., “the total sets of greenhouse gas emissions caused by an organization, event, product or person.” It was then Ms.Sureka, who has an interesting session on activity based team building exercises and communication. Then finally, the students and staffs returned to the campus by 9.30pm for dinner.

Day - 7

WORLD YOGA DAY CELEBRATION

21th June, 2015 Saturday

The country INDIA being the motherland of YOGA, the art of living is been given to the human wellbeing thousands of years earlier, it's now the government has declared the World Yoga Day Celebration on 21th June. Thus, SIBM – Hyderabad joins the world in celebrating importance of yoga to the human life and character building, phenomenally. By 6.00 pm all the faculties of SIBM – Hyderabad and the new batch of students, along with all other non teaching staffs assembled in the multipurpose hall. Mr. Ashok Vankineni & Team, Bodhi Yoga Institute, Hyderabad, facilitated the yoga session with different preliminary and unique yoga practices and its importance in day today life for better living enabling healthy mind and body. The best of all was the “Surya Namaskar” procedure which made all to experience the stretch and bend the physical flexibility, which had an impact on mental entity also along with the oath to pursue yoga and be pure in thought, word and deed. Thus, the group dispersed wishing all a happy life with the practice of yoga daily, as oath and had breakfast.

CONCLUSION:

Thus the new batch of students 2015 – 17 who has their admission to SIBM – Hyderabad, had a fabulous beginning with a number of academic and industry experts, along with the ability of art of practicality learnt for effective and efficient application of the theories of management in this contemporary world, was all given a blend of fun and awareness phenomenally. The students were showing enthusiastic and earnest desire towards apt learning for their curriculum and application of the same in upcoming days ahead. The motto of SIBM – H, “***Shraddhavan Labhate Gyanam***” meaning “***The earnest aspirant gains supreme wisdom***” is rightly upheld by the students which are deeply believed to imply in their lives and further pass on to the upcoming batches of SIBM – Hyderabad.
