1.4.1 Structured feedback for design and review of syllabus-semester wise/is received from Students, Teachers, Employers, Alumni

Curriculum Feedback
Collection, Analysis and Action Taken Report
for
Academic Year 2022-2023

SI. No.	Stakeholder	No. of Respondents
1	Students	117
2	Faculty	05
3	Employer / Industry Expert	04
4	Alumni	55

SIBM HYDERABAD

Action Taken Report

Based on the Stakeholders feedback (Students, Teachers, Industry experts, and Alumni) the following Actions were taken:

Stakeholders	Particulars/ Action Point	Action Taken
Students	Students recommended new courses such as, Business Analytics in more advanced format, Procurement Management, Mental Health, How to save money, Marketing Analytics, Taxation for finance specialization, Investment banking, AI and Marketing, Marketing research, Design Thinking, Advanced Economics, International Business and entrepreneurship, Banking Operation, Digital Transformation and Technological Integration, AI/ML, direct and Indirect Taxation.	Procurement Management course is incorporated in the programme structure of 2022-24 batch as per the resolution of the PRC meeting held on 9th March 2023.

For all other courses it will be taken up in the forthcoming PRC. |
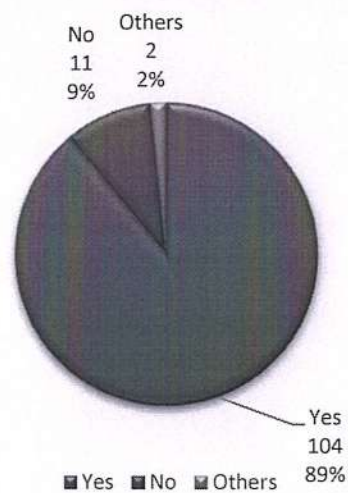| Faculty | Faculty recommended new courses like Supply Chain Analytics. | |
| Industry | The Programme structure is as per industry requirement. No need of new courses. | |
| Alumni | Alumni recommended new courses like Digital Marketing, Market Research for marketing domain, Tableu, SAP, Salesforce training, Business Development, Data Analytics, Quants, SQL, growth marketing, Analytics using Python, Data Science, Sales Analytics, Product management. | |

In-charge-Academics
SIBM-Hyderabad

for Director
SIBM-Hyderabad

Name of the Program: Master in Business Administration
Students Feedback for design and review of syllabus

Academic Year: 2022-2023

The curriculum is developed and revised in consultation with Faculty members and industry professionals and also feedback collected from students on the course. The faculty members meet to discuss the required revision which is carried forward in QIC and PRC meetings. This process is followed at the institute level.

No. of Respondents : 117

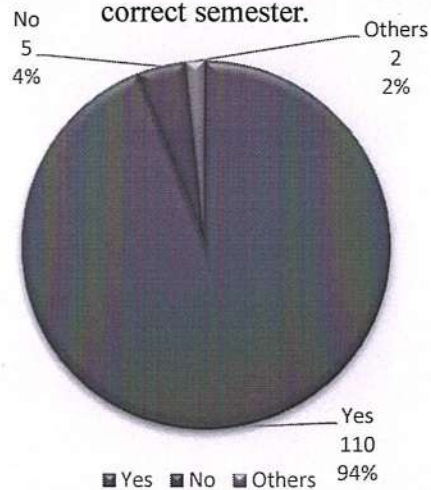| SI. No	Questions	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I was informed about our expected competencies, Course Outcomes (CO) and Program Outcomes (PO).	31	51	33	01	01
2	The curriculum is relevant and provides for flexibility to meet my learning needs.	23	54	32	07	01
3	Adequate co-curricular learning opportunities are provided to me to support the curricular learning.	28	47	37	04	01
4	The content of curriculum is fulfilling the need of industry sufficiently to bridge the gap between industry standards and Academics and enhances knowledge of functional areas of management.	25	41	43	07	01
5	The specific contact hours allocated is Sufficient to complete the coverage of syllabus as per each by the teachers.	24	50	30	12	01
6	The faculty used the different pedagogies such as Case studies, Role play, Industry visit, Presentation etc.	37	55	24	00	01
7	My internal assessment performance was discussed with me to discover difficulties.	20	49	31	11	06
8	The current syllabus/curriculum meets the expectations in terms of learning skills, knowledge, human values, Professional ethics and entrepreneurial mindset amongst the students.	25	50	35	07	00

Student's Feedback for design and review of syllabus
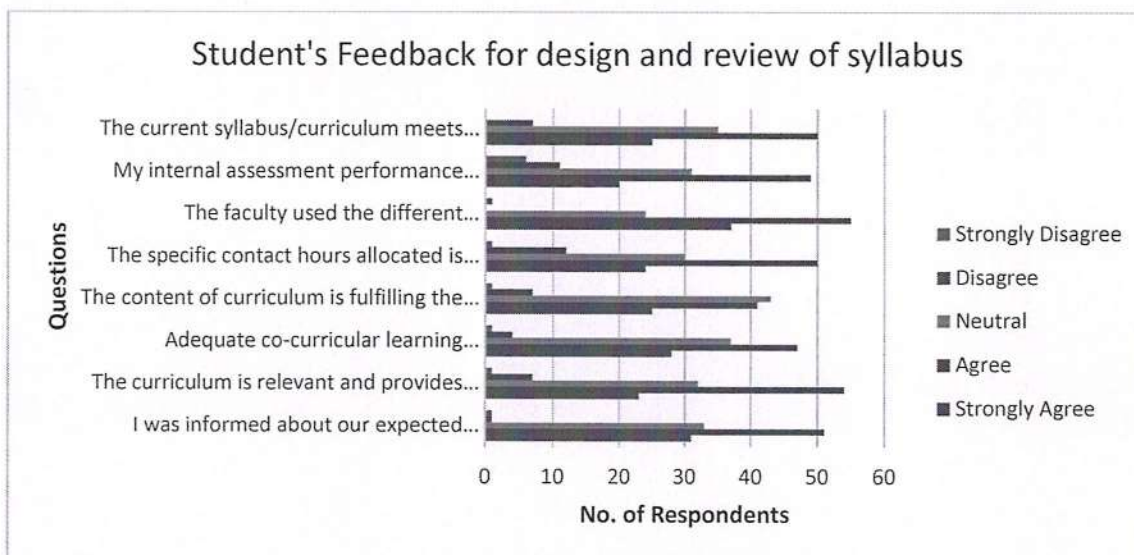
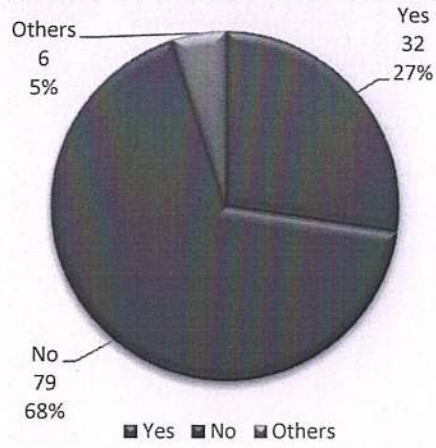| SI. No	Questions	Yes	No	Others
9.	Sufficient reference material and books are available for the topics mentioned in the course handout.	104	11	02
10.	Placement of the course/subject is inappropriate semester. If No, Please specify the correct semester	110	05	02
11.	The courses/topics were overlapping with the courses/topics taught earlier/ during the semester. If Yes, Name such courses/topics with details.	32	79	06
12.	Would you recommend any new course/subject to be added in the program structure? If Yes, Name of the course/subject.	19	78	20

Q. Sufficient reference material and books are available for the topics mentioned in the course handout.
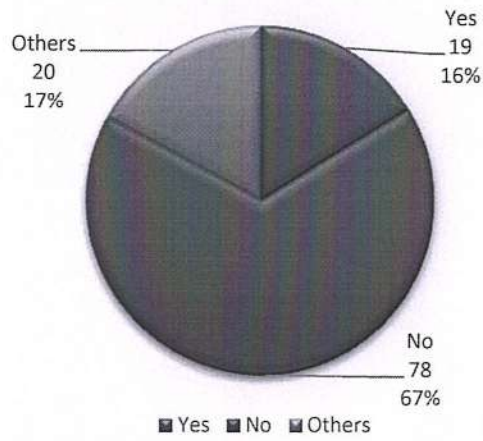

No 11 9% Others 2 2% Yes 104 89%

Yes   No   Others

Q. Placement of the course/subject is inappropriate semester. If No, Please specify the correct semester.
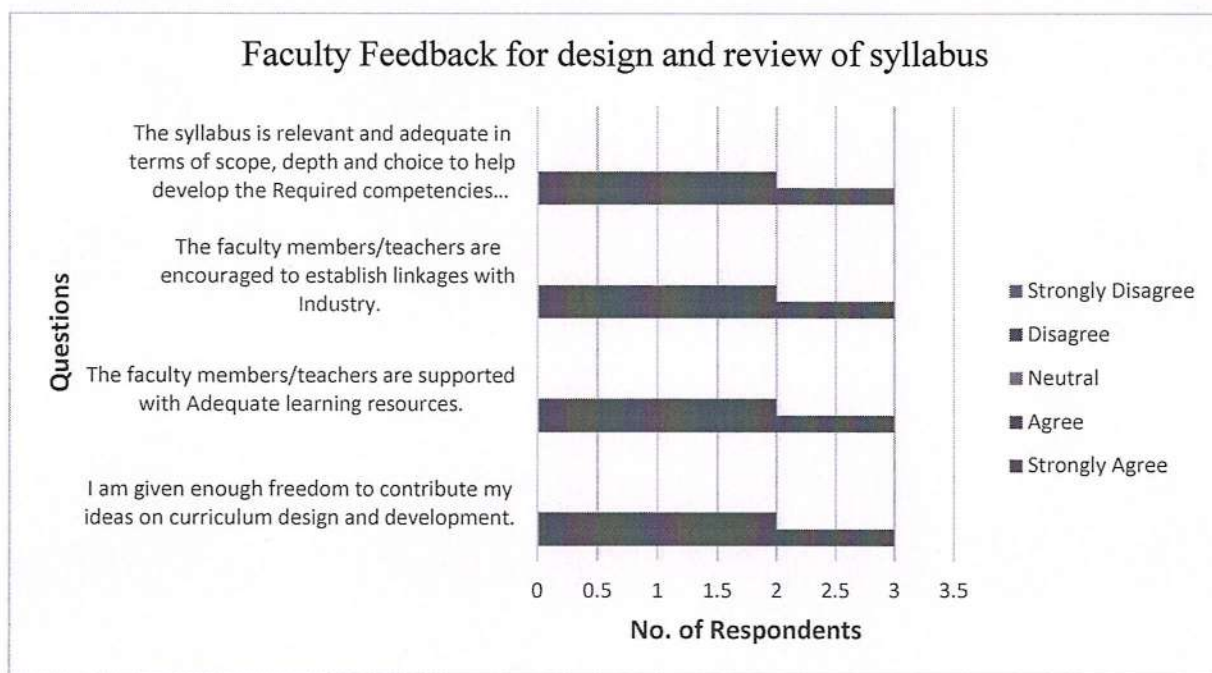

No 5 4% Others 2 2% Yes 110 94%

Yes   No   Others

Q. The courses/topics were overlapping with the courses/topics taught earlier/ during the semester. If Yes, Name such courses/topics with details.

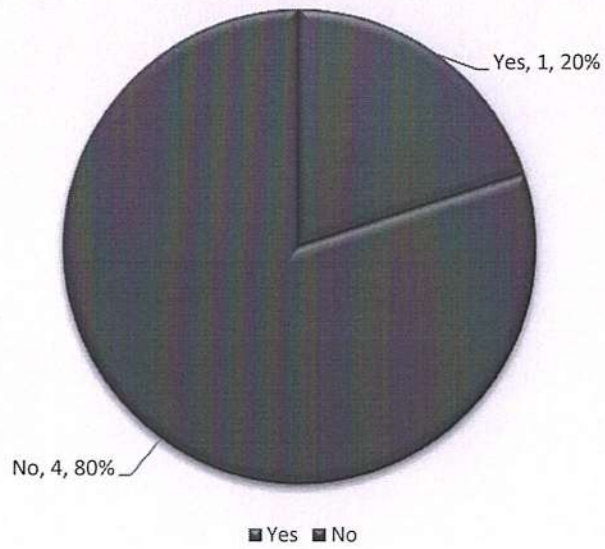Others
6
5%

Yes
32
27%

No
79
68%

■ Yes ■ No ■ Others

Q. Would you recommend any new course/subject to be added in the program structure? If Yes, Name of the course/subject.

Others
20
17%

Yes
19
16%

No
78
67%

■ Yes ■ No ■ Others

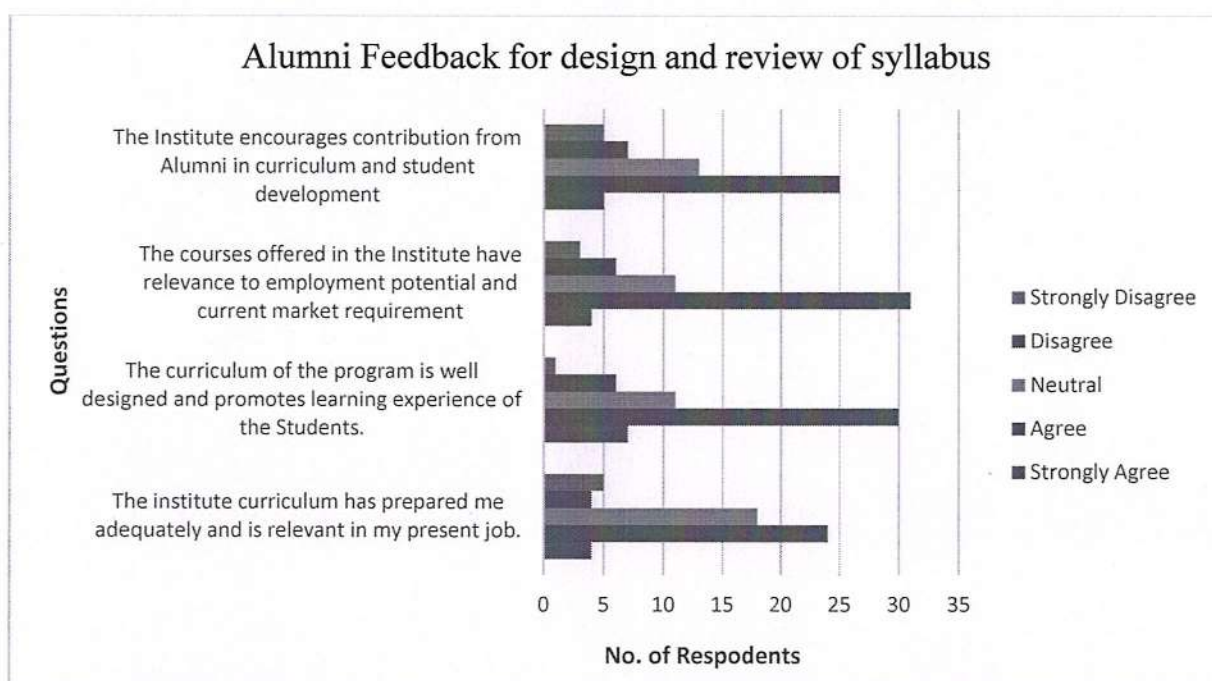|	Name of the Program: Master in Business Administration

Name of the Program: Master in Business Administration

Faculty Feedback for design and review of syllabus

Academic Year: 2022-2023

The curriculum is developed and revised in consultation with Faculty members and industry professionals and also feedback collected from students on the course. The faculty members meet to discuss the required revision which is carried forward in QIC and PRC meetings. This process is followed at the institute level.

No. of Respondents : 05

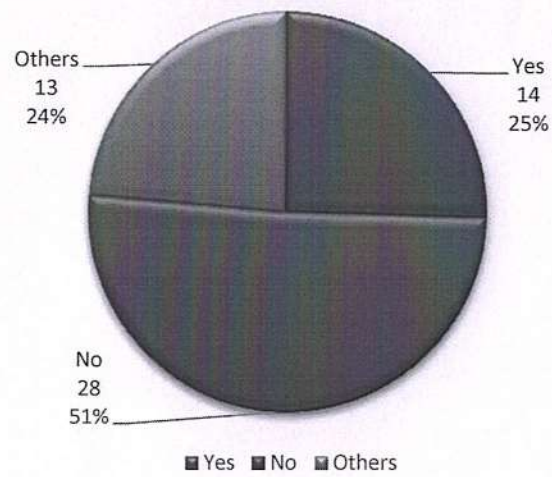| SI. No	Questions	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Yes	No
1	I am given enough freedom to contribute my ideas on curriculum design and development.	3	2	0	0	0	-	-
2	The faculty members/teachers are supported with Adequate learning resources.	3	2	0	0	0	-	-
3	The faculty members/teachers are encouraged to establish linkages with Industry.	3	2	0	0	0	-	-
4	The syllabus is relevant and adequate in terms of scope, depth and choice to help develop the Required competencies amongst students.	3	2	0	0	0	-	-
5	Would you recommend any new course/topic to be added in the Program Structure?	4	1	0	0	0	1	4

Faculty Feedback for design and review of syllabus

Q. Would you recommend any new course/topic to be added in the Program Structure?

Yes, 1, 20%

No, 4, 80%

■ Yes ■ No

	Name of the Program: Master in Business Administration							
	Alumni Feedback for design and review of syllabus							

Academic Year: 2022-2023

The curriculum is developed and revised in consultation with Faculty members and industry professionals and also feedback collected from students on the course. The faculty members meet to discuss the required revision which is carried forward in QIC and PRC meetings. This process is followed at the institute level.

No. of Respondents : 55

SI. No	Questions	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Yes	No	Others
1	The institute curriculum has prepared me adequately and is relevant in my present job.	04	24	18	04	05	-	-	
2	The curriculum of the program is well designed and promotes learning experience of the Students.	07	30	11	06	01			
3	The courses offered in the Institute have relevance to employment potential and current market requirement	04	31	11	06	03			
4	The Institute encourages contribution from Alumni in curriculum and student development	05	25	13	07	05			
5	Would you recommend any new course / topic to be added in the program structure?						14	28	13

Alumni Feedback for design and review of syllabus

Q. Would you recommend any new course / topic to be added in the program structure?

Others
13
24%

Yes
14
25%

No
28
51%

■ Yes ■ No ■ Others

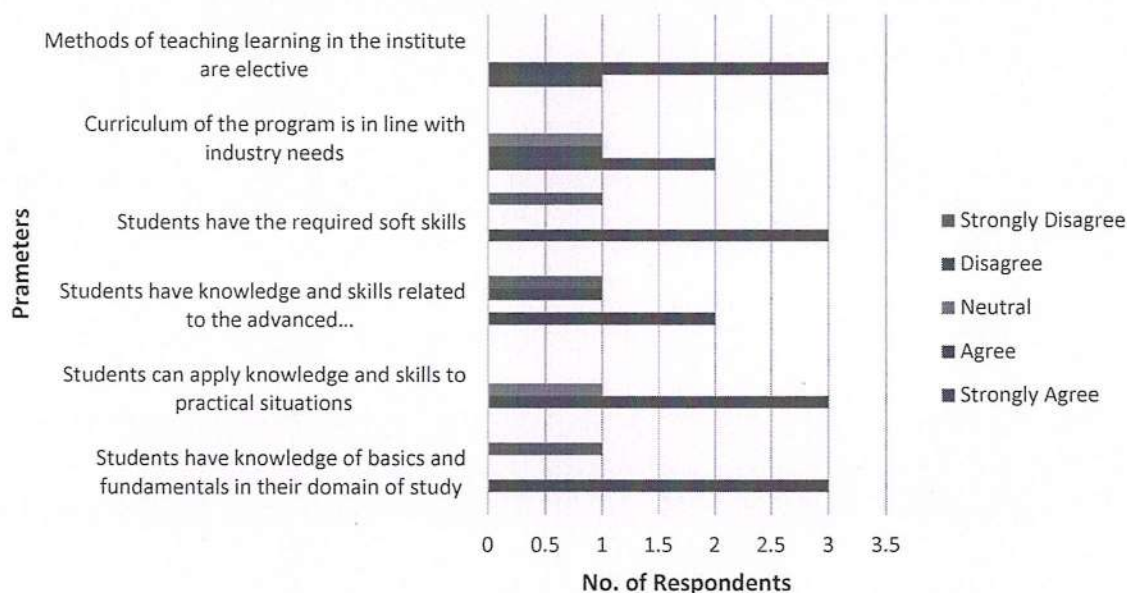|	Name of the Program: Master in Business Administration								
	Industry Feedback for design and review of syllabus								

Academic Year: 2022-2023

The curriculum is developed and revised in consultation with Faculty members and industry professionals and also feedback collected from students on the course. The faculty members meet to discuss the required revision which is Carried forward in QIC and PRC meetings. This process is followed at the institute level.
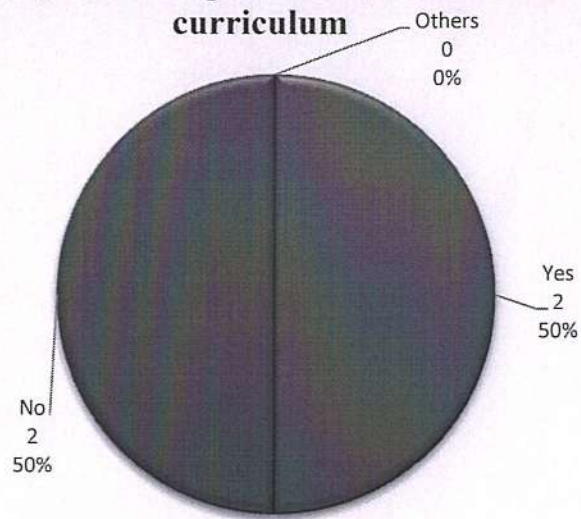
No. of Respondents : 04

SI. No	Questions	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Yes	No	Others
1.	Students have knowledge of basics and fundamentals in their domain of study	0	3	0	0	1	-	-	-
2.	Students can apply knowledge and skills to practical situations	0	3	1	0	0	-	-	-
3.	Students have knowledge and skills related to the advanced areas/technology/management techniques employed by the industry	0	2	0	1	1	-	-	-
4.	Students have the required soft skills	0	3	0	0	1	-	-	-
5.	Curriculum of the program is in line with industry needs	2	1	1	0	0	-	-	-
6.	Methods of teaching learning in the institute are elective	1	3	0	0	0	-	-	-
7.	Any course/topic to be included in the curriculum	0	0	0	0	0	2	2	-
8.	Any other recommendations	0	0	0	0	0	-	-	3

Industry Feedback for design and review of syllabus

Q. Any course/topic to be included in the curriculum

Others
0
0%

Yes
2
50%

No
2
50%

■ Yes ■ No ■ Others