



Symbiosis Institute of Business Management Hyderabad



**Symbiosis International (Deemed University)
Pune**



**Report on
CANCER DRIVE at Tulsiram Nagar, Golnaka Hyderabad**

March 09, 2019

Report of Cancer Screening Camp organized on March 9, 2019

Shakti - the Women Development Cell of SIBM, H organized a Cancer Screening Camp along with SCOPE (Symbiosis Community Outreach Program Execution) in the slum areas of Hyderabad. The camp was conducted at Tulsiram Nagar, Golnaka community Hall on the 9th of March 2019, the health requirements of the people in slums, especially women and children. The focus was also to create an awareness about the cancer disease and if diagnosed with any kind of malignancy, what is to be done and whom to approach. The camp was conducted In collaboration with Basavatarakam Indo American Cancer Hospital,

The students along with Dr. Ridhi Rani Faculty I/C, Shakti SIBM-H and Col. Jayalakshmi I/C SCOPE visited the area, went around and made people aware about the event apart from inducing them to come for the Cancer screening camp.

The camp started off with the inaugural function which was organized at the hall itself. A very impressive 20 minutes programme was organized, where both the guests delivered speeches. The Chief Guest Mr Kalerulu Venkatesh MLA from Amberpet and Mrs Padma Kaleru ,Corporator of that area were the guests of honour. They were kind enough to be part of the event and extended all the necessary support required for the Cancer Drive. Dr. Ravi Kumar Jain, Director SIBM-H spoke about the initiatives Symbiosis is undertaking towards the betterment of the people nearby the Symbiosis campus. He, also stressed on the Symbiosis resolve to create an environment which promotes health and wellness.



Director SIBM – Hyderabad speaking on the importance of Cancer treatment.

Highlights of the Camp are as follows:

- Medicine Distribution by pharmacist.
- 80 women participated in the cancer screening.
- Blood testing for blood sugar was also done for diabetics and other high risk group.
- Overall 138 registrations were done with subsequent procedures for check-up of each of them.

Lessons Learnt and impact

This was an excellent exposure to the students and will go a long way in fine-tuning their soft skills to become great managers with concern and compassion towards others. They also understood how to respond to the challenges of organizing such a mega camp.



Doctors examining the patients



Free Distribution of Medicine to the patients from Tulsiram Nagar



The doctors team with MLA Kaleru Venkatesh and Corporator Padma Venkatesh



Seen here in the photograph are SIBM Faculty Members & Students with the MLA

Women Development cell along with Dr. Ridhi Rani, Asst. Prof. – SIBM-Hyd, Incharge-WDC, Scope in-charge Col (Dr.) Jayalakshmi Pillai (Retd.), Chief Guest – Kaleru Venkatesh and Padma Venkatesh, Guest of Honour - Dr. Ravi Kumar Jain - Director, SIBM-Hyd.

Dr. Ridhi Rani
Assistant Professor
Faculty In-charge (WDC)

Dr. K P Venugopala Rao
Dy. Director

Dr. Ravi Kumar Jain
Director
SIBM - Hyderabad