

SYMBIOSIS INTERNATIONAL (Deemed University)  
Symbiosis Institute of Business Management, Hyderabad

<b>NAAC 5.1.3 - Following Capacity development and skills enhancement initiatives are taken by the institution</b> <b>1. Soft skills</b> <b>2. Language and communication skills</b> <b>3. Life skills (Yoga, physical fitness, health and hygiene)</b> <b>4. Awareness of trends in technology</b>		
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**SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT,  
HYDERABAD**

**SYMBIOSIS INTERNATIONAL UNIVERSITY**



**INDUCTION PROGRAM REPORT**

**MBA – BATCH 2015 – 17**

**15<sup>th</sup> – 21<sup>st</sup> June, 2015 Monday**

# Day - 4

## INDUSTRIAL VISIT

18<sup>th</sup> June, 2015 Thursday

Sr. No	Program / Faculty	Timings
1	Gathering of students in Assembly Hall	9.15 am to 9.30 am
2	Industry Visit to BHEL, Hyderabad	9.30 am to 1.00 pm
Lunch Break (1.00 pm to 2.00 pm)		
3	Visit to Company-2	2.00 pm to 6.00 pm
4	Back to Campus	6.00 pm to 7.00 pm

# **Day - 4**

## **INDUSTRIAL VISIT**

**18<sup>th</sup> June, 2015 Thursday**

On the fourth day of the induction programme it was designed for the students to cover industrial visit, enabling the practicality of management concepts and production process in a public and private organizations, namely BHEL and Dr.Reddy's Laboratories. The two companies covered under the visit were Bharat Heavy Electricals Limited (BHEL) and Dr. Reddy's Laboratories. At 10 am, reaching BHEL the visit started, a experienced instructor accompanied the students explains the various processes and system. It is a manufacturing industry which manufactures machinery which generates electricity and thus briefed on gas steam turbines, compressors, switch gears etc., manufactured there. The functioning methods of the various departments such as HR, Worker Union, Internal Audit, Industrial Relations, General, Raw Material, Design & Planning, Employee Safety, Civil Administration, Electricity, Township, Finance, Wages, Marketing, National & International Advertising, Operations and their other responsibilities were briefed. The visit ended for lunch at 1pm.

The students geared up towards, Dr. Reddy's Laboratories which is the 2<sup>nd</sup> largest Pharmaceuticals Company in India; having a turnover of about 14,000 Crores. Mr. Ravendra Goel highlighted about the products (Drugs, Injections and Ointments), Raw Materials, API Manufacturing Units, Various Plants in India, Audit Department, Australian & UK regulations, Workforce, Testing Process, various departments such as HR, Design & Planning, Finance, Marketing, Operations and their competitors. Followed by Dr. K. Satyanarayana; Director - Supply Chain Manager, who gave a presentation on the Supply Chain Overview and about the global presence of Dr. Reddy's Laboratories. He highlighted the three processes: Sourcing, Logistics and Delivery planning. He also highlighted on the marketing strategy along with their strengths and opportunities were discussed. Then the students were back to the college in the jubilant experience to complete the 4<sup>th</sup> day of the induction programme.

## MEMOIRS OF THE DAY 4



*Students assembled for Industrial Visit*



*Students & Faculties at Dr.Reddy's Laboratory*

# Day - 6

## OUT BOUND ACTIVITY

20<sup>th</sup> June, 2015 Saturday

Venue: Telangana Forest Academy

Sr. No	Program / Faculty	Timings
1	Out Bound activity near nature at Telangana State Forest Academy - Trekking , Bird watching and several activities	5.00 am to 4.00 pm
2	Visit to City	4.00 pm to 7.00 pm
3	Back to Campus	7.00 pm to 8.00 pm

# **Day - 6**

## **OUT BOUND ACTIVITY**

**20<sup>th</sup> June, 2015 Saturday**

That was an awesome day to start well before the sun rise and gathered for the Trekking, bird watching and learning on different families of medicinal as well as other kinds of plants. The journey through the well managed and maintained forest lanes, much suitable for comprehensive learning on different kinds of herbal, medicinal plants of other kinds of traditional cultivations. Telangana State Forest Academy, situated at Dhulapally, Hyderabad surrounded by thick green forests, the calm and peaceful environment helped everyone to rejuvenate them. The instructor who was engaged gave a comprehensive description on various birds and their way of life on par with the changing environment and also on their adaptation they sustain, which was followed by the snake show, which threw light on the folklore and myths about the snakes and their life. Then followed by the session by Mr. P.Raghuveer, (I.F.S.) Addl. PCCF/Director & Secretary CEFNARM; TS Forest Academy started at 11am on Environmental Sensitivity and Eco-Friendly Lifestyle; Individual Social Responsibility towards Environment. This speech was very thought provoking and inspirational in knowing the number of years he has maintained a team for the green initiatives that he has persuaded to the public and maintained his team towards the same consistently. Activity oriented session involving the teamwork was there by Ms. Farida Tampal, Director WWF- Hyderabad. She promoted the cause of saving the wildlife. There was a case study and its real life implementation by the students. A session by Ms.Indira Prakasan from Centre for Environment Education (CEE) supported by the Ministry of Environment and Forests, Government of India, promoting environmental awareness nationwide. The programme was on Environmental Education in Schools, Paryavaran SAATHI: water conservation, energy, sanitation, cultural. Another programme was SAYEN. Activity was there for assessing and calculating carbon footprint i.e., “the total sets of greenhouse gas emissions caused by an organization, event, product or person.” It was then Ms.Sureka, who has an interesting session on activity based team building exercises and communication. Then finally, the students and staffs returned to the campus by 9.30pm for dinner.



## MEMOIRS OF THE DAY 6



*Students at Telangana State Forest Academy at Dhulapally, Hyderabad*



*Bird watching in Telangana State Forest Academy with experts*





*Snake show by experts at Telangana State Forest Academy*



*Students participating in Group activities*



*Ms. Sureka, Talent expert conducting the programme*



*Address by Mr. P. Raghuvver, (I.F.S.) Director & Secretary CEFNARM; TS Forest Academy*

# **Day - 7**

## **WORLD YOGA DAY CELEBRATION**

**21<sup>th</sup> June, 2015 Saturday**

The country INDIA being the motherland of YOGA, the art of living is been given to the human wellbeing thousands of years earlier, it's now the government has declared the World Yoga Day Celebration on 21<sup>th</sup> June. Thus, SIBM – Hyderabad joins the world in celebrating importance of yoga to the human life and character building, phenomenally. By 6.00 pm all the faculties of SIBM – Hyderabad and the new batch of students, along with all other non teaching staffs assembled in the multipurpose hall. Mr. Ashok Vankineni & Team, Bodhi Yoga Institute, Hyderabad, facilitated the yoga session with different preliminary and unique yoga practices and its importance in day today life for better living enabling healthy mind and body. The best of all was the “Surya Namaskar” procedure which made all to experience the stretch and bend the physical flexibility, which had an impact on mental entity also along with the oath to pursue yoga and be pure in thought, word and deed. Thus, the group dispersed wishing all a happy life with the practice of yoga daily, as oath and had breakfast.

## MEMOIRS OF THE DAY



*Dr. Ravi Kumar Jain felicitated Mr. Ashok Vankineni, Yoga Trainer*



*Mr. Ashok Vankineni, Yoga Trainer addressing the gathering*





*Students actively participating and following the instructor*



*Gathering took oath to pursue Yoga everyday*

## CONCLUSION:

Thus the new batch of students 2015 – 17 who has their admission to SIBM – Hyderabad, had a fabulous beginning with a number of academic and industry experts, along with the ability of art of practicality learnt for effective and efficient application of the theories of management in this contemporary world, was all given a blend of fun and awareness phenomenally. The students were showing enthusiastic and earnest desire towards apt learning for their curriculum and application of the same in upcoming days ahead. The motto of SIBM – H, “*Shraddhavan Labhate Gyanam*” meaning “*The earnest aspirant gains supreme wisdom*” is rightly upheld by the students which are deeply believed to imply in their lives and further pass on to the upcoming batches of SIBM – Hyderabad.

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