



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, HYDERABAD

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act 1956)

Re-accredited By NAAC with "A" Grade (3.58/4) | (Awarded Category – I by UGC)

Founder: Dr. S. B. Mujumdar, M. Sc. Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

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5.1.3: Capacity development and skills enhancement initiatives are undertaken by the Institution		
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Invitation for Guest Lecture on Mental Health

2 messages

Shakti WDC <shakti@sibmhyd.edu.in>

Wed, Aug 18, 2021 at 11:51 AM

To: MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>, MBA Batch 2021-2023 Students <students2021-23@sibmhyd.edu.in>
Cc: "Dr. Ridhi Rani" <ridhi.rani@sibmhyd.edu.in>, "Dr. Tanmoy De" <tanmoy.de@sibmhyd.edu.in>, GIRME GANDHALI NIKHIL <20021141034@sibmhyd.edu.in>, INDRAJIT PANDEY <20021141038@sibmhyd.edu.in>, TARUN MONGA <20021141123@sibmhyd.edu.in>, HEENA GHOSAL <20021141036@sibmhyd.edu.in>, Gandrati Suman Daniel <20021141144@sibmhyd.edu.in>, Gautam Advani <20021141147@sibmhyd.edu.in>, G UTHARA <20021141031@sibmhyd.edu.in>, SHAMYA MISHRA <20021141100@sibmhyd.edu.in>, "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Dear Students,

Greetings from Team Shakti !

We are pleased to announce that we are conducting a Guest Lecture on the topic: **Importance of Mental Health Care in Uncertain Times** in collaboration with TelEmpathy on **20th August, 2021**.

About TelEmpathy: TelEmpathy is an Online Platform that provides easy & affordable access to qualified Mental Health Professionals in different regional languages. Their aim is to make Mental Health Care accessible to people belonging to different tiers of places, across the country .

Date: 20th August, 2021

Time: 4:30 pm onwards

Platform: MS Teams

Note: Attendance is mandatory for both the batches 2020-22 and 2021-23.



Regards
TEAM SHAKTI

shakti



This email is governed by the Disclaimer Terms of SIU which may be viewed at <http://www.siu.edu.in/downloads/email-disclaimer.php>

Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>

Wed, Aug 25, 2021 at 12:12 PM

To: "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Thanks and Regards

Dr. Ridhi Rani

Assistant Professor
In-charge Women Development Cell
Symbiosis Institute of Business Management
Symbiosis International University,





Symbiosis Institute of Business Management, Hyderabad



Symbiosis International (Deemed University), Pune

Guest Lecture Report

Mrs. Anuja Kapur

Topic:- “Mental Health”

September 29, 2020



A guest lecture on “**Mental Health**” was arranged on September 29, 2020 for the students of batch 2019-21 and 2020-22. It was organized by Shakti in collaboration with PR and Web Committee with the objective of raising awareness for mental health issues and increasing efforts in support of better mental health. The lecture was conducted by Mrs. Anuja Kapur on a virtual platform of Microsoft Teams.

The guest was welcomed heartily for the lecture by Dr. Ridhi Rani and the students of SIBM, Hyderabad.

Mrs. Anuja Kapur is a well-renowned Criminal Psychologist and Social Activist who has won several accolades in her years of experience within the fields of Advocacy and Psychology. She has actively voiced her thoughts and opinions about various social issues on news channels like CNN, BBC, and Republic TV.

Mrs. Anuja began the lecture by underlining the importance of psychology and its application in various fields including criminology. She told how professionals can take better decisions by deep diving into the field of psychology. Anxiety is a characteristic of today’s society. Mrs. Anuja helped students to understand the various stages and progression of the said concern. She then lead the discussion towards the grave problems today’s society faces because of lack of empathy and understanding towards seemingly trivial problems. She stressed on the need to gain more awareness about mental health issues and ways to support better mental health.

The speaker then discussed various symptoms associated with depression. She also discussed concepts such as toxic positivity, ethical standards and identity crisis. Some students shared their personal experiences and sought advice for dealing with certain issues they were facing.

The session helped the students to learn more about mental health and communication around it. It was found to be very useful and insightful because of the interactive style of conversation of Mrs. Anuja Kapur. Overall experience of the guest lecture was excellent.





Ridhi Rani

Dr. Ridhi Rani
Assistant Professor
Faculty In-charge (WDC)

Shyamsunder Chitta

Dr. Shyamsunder Chitta
Dy. Director

Ravi Kumar Jain

Dr. Ravi Kumar Jain
Director
SIBM - Hyderabad

CS



Symbiosis Institute of Business Management – Hyderabad
Constituent of Symbiosis International (Deemed University)
Batch of 2019-21 (SECTION – A + B)

September 29 2020

Guest lecture on “Mental Health” (Online)

Sl. No.	Name of the Student	PRN	Present / Absent
1.	Abhijeet Singh Kushwah	19021141001	P
2.	Abhinay Kumar Tiwari	19021141003	P
3.	Abhiti Patidar	19021141005	P
4.	Aditi Prasanna Munje	19021141006	P
5.	Aditya Gautam	19021141007	P
6.	Akanksha Verma	19021141008	P
7.	Akhil Raj Dosapati	19021141010	P
8.	Akshaya T V	19021141011	P
9.	Akshima Gulati	19021141012	P
10.	Akshyataa Pattnaik	19021141013	P
11.	Aman Grade	19021141014	A
12.	Amarpreet Singh Pruthi	19021141015	P
13.	Ameya Sanjay Telang	19021141016	P
14.	Amiangshu Dutta	19021141017	P
15.	Anirudh Agrawal	19021141018	P
16.	Ankit Singh	19021141019	P
17.	Ankita Agarwal	19021141020	P
18.	Anmol Sharma	19021141021	P
19.	Anup Kumar	19021141022	P
20.	Aparna Singh	19021141023	P
21.	Arghya Chakraborty	19021141024	P
22.	Arnab Gajbhiye	19021141025	P
23.	Ashmita Baidya	19021141026	P
24.	Asima Majhi	19021141027	P
25.	Avineet Kaur	19021141028	P
26.	Ayushi	19021141029	P
27.	Ayushi Verma	19021141030	P
28.	Bhavya Ukkalam	19021141031	P
29.	Binish Siddiqui	19021141032	P
30.	Biswa Ranjan Nisank	19021141033	P

Sl. No.	Name of the Student	PRN	Present / Absent
31.	Chilad Shrishail Mahantesh	19021141034	P
32.	Debopriya Banerjee	19021141036	A
33.	Deepika Solanki	19021141037	P
34.	Ellora Gogoi	19021141038	P
35.	Gaurang Shekhar Kale	19021141039	A
36.	Gaurav Agarwal	19021141040	P
37.	Gautam Ramanujan Pillai	19021141042	P
38.	Guntaka Karteek Reddy	19021141043	P
39.	Harishankar C N	19021141044	P
40.	Harsh Agarwal	19021141045	P
41.	Harshit P Gondole	19021141046	P
42.	Harshitha Vennamaneni	19021141047	P
43.	Hema Thapa	19021141048	P
44.	Hiral Khatri	19021141049	P
45.	Humbe Deshmukh Chandrashekhar B	19021141050	P
46.	Jidigam Snigdha	19021141051	P
47.	K Harika	19021141052	P
48.	Karmalkar Madhura Mahesh	19021141053	P
49.	Karna Bala Venkata Sri Sai Rohit	19021141054	P
50.	Kedare Rahul Deepak	19021141055	P
51.	Kireet Ahuja	19021141056	P
52.	Krushang Ramesh Mistry	19021141057	P
53.	Kshitij Raj	19021141058	A
54.	Lakshmi Lavanya Pagallu	19021141059	P
55.	Manasa B	19021141061	P
56.	Manishi Divya	19021141063	P
57.	Manvi Agarwal	19021141064	P
58.	Maushumi Mandal	19021141065	P
59.	Mayank Bajpai	19021141066	P
60.	Mohan Singh Bhadoriya	19021141067	A
61.	Mohit Dnyaneshwar Dhotarkar	19021141068	P
62.	Monisha Binker	19021141069	P
63.	Anand Kumar Sah	19021141139	P
64.	Chandan Kumar Gupta	19021141142	P
65.	Paodel Susmita	19021141143	A
66.	Movva Sai Veerabhadra Radheetara Sarma	19021141070	P

Sl. No.	Name of the Student	PRN	Present / Absent
67.	Mukta Saxena	19021141071	P
68.	Nejkar Dhiraj Deelip	19021141072	A
69.	Nihil Agrawal	19021141073	P
70.	Nikhil Malhotra	19021141074	A
71.	P V L Sravanthi	19021141075	P
72.	Pagidimarri Priyanka	19021141076	P
73.	Prakrit Vasu Sharma	19021141077	P
74.	Prerona Dey	19021141078	P
75.	Priyadharshini R	19021141079	P
76.	R. Anusha	19021141080	P
77.	Rahul	19021141081	A
78.	Rakshita Asati	19021141082	P
79.	Rao Pooja Prakash	19021141083	P
80.	Raveen Keshav Pai	19021141084	P
81.	Ridam Verma	19021141085	P
82.	Ritam Chakraborty	19021141086	P
83.	Riya Agrawal	19021141087	P
84.	Riya Mathew	19021141088	P
85.	Rohan Sai Raj	19021141089	P
86.	Rohan Suresh Borate	19021141090	P
87.	Rohit Rastogi	19021141091	P
88.	Rupal	19021141092	P
89.	S Siddharth	19021141093	P
90.	Saathwik Reddy Bobbala	19021141094	P
91.	Sagarika Gupta	19021141095	P
92.	Sahiti Jonnalagadda	19021141096	P
93.	Salil Aryan	19021141097	P
94.	Samujjal Sonowal	19021141098	P
95.	Sanchit Choudhary	19021141099	P
96.	Sandal Naseeb	19021141100	P
97.	Sanjana Pattabiraman	19021141101	A
98.	Sanjana Potnuru	19021141102	P
99.	Satabdi Hazarika	19021141103	A
100.	Shaikh Javed Mubarak	19021141104	P
101.	Shalini Sharma	19021141105	P
102.	Shalini Singh	19021141106	P

Symbiosis Institute of Business Management – Hyderabad
Constituent of Symbiosis International (Deemed University)
Batch of 2020-22 (SECTION – A + B)

September 29 2020

Guest lecture on “Mental Health” (Online)

Sl. No.	Name of the Student	PRN	Present / Absent
1.	Aabhas Arya	20021141001	P
2.	Aakarsh Raj	20021141002	P
3.	Abdul Taiyeb	20021141004	P
4.	Aditya Khandelwal	20021141007	P
5.	Agarwal Ayushi Rupesh	20021141008	P
6.	Akash Kumar Pal	20021141009	P
7.	Akshay Kumar Ghosh	20021141010	P
8.	Akshita Singh	20021141011	P
9.	Alugaddala Priyanka	20021141012	P
10.	Anjali Dabral	20021141013	P
11.	Arindam Bauri	20021141014	P
12.	Ashik Patowary	20021141015	P
13.	Ashmita Biswas	20021141016	P
14.	Avijit Gupta	20021141017	A
15.	Ayushi Jaiswal	20021141019	P
16.	Barve Sanika Kedar	20021141021	A
17.	Bhadra Vijayan	20021141022	A
18.	Chillara Gayatri	20021141023	P
19.	Chinmay Roy	20021141024	A
20.	Devika Praveen	20021141025	P
21.	Dibyarpita Ghosh	20021141026	A
22.	Diptajit Nath	20021141027	P
23.	Divyani Yadav	20021141028	P
24.	Dubaree Choudhury	20021141029	P
25.	Durgesh Nandini	20021141030	P
26.	G Uthara	20021141031	P
27.	G. Praketh	20021141032	P
28.	Garima Grover	20021141033	P
29.	Girme Gandhali Nikhil	20021141034	P
30.	Gouri Sohani	20021141035	P
31.	Heena Ghosal	20021141036	P
32.	Heena Goyal	20021141037	A

Sl. No.	Name of the Student	PRN	Present / Absent
33.	Indrajit Pandey	20021141038	P
34.	Ivana Dutta	20021141040	A
35.	Jonnalagadda S Viswanadh	20021141041	P
36.	Kalizham Srinivas Nihar	20021141043	P
37.	Karni Bharath	20021141044	P
38.	Kartik Divakar Gangurde	20021141045	P
39.	Kaustov Maji	20021141046	A
40.	Kavya Jayaprakash	20021141047	A
41.	Khushbu Tulsian	20021141048	P
42.	Kothwal Rithik Reddy	20021141049	A
43.	M Veera Mahesh	20021141050	A
44.	Manapuram Praneel	20021141051	P
45.	Manash Pratim Barman	20021141052	P
46.	Mannatdeep Kaur Ghai	20021141053	A
47.	Mayank Tiwary	20021141054	P
48.	Mekala Sushma	20021141056	P
49.	Mudavath Sanjana	20021141057	A
50.	Namrata Gupta	20021141060	P
51.	Nandana S	20021141061	A
52.	Neendi Akshay Thilak	20021141063	P
53.	Neetha Nandyala	20021141064	P
54.	Nishka Agarwal	20021141065	A
55.	Nitin S	20021141066	P
56.	P Karthik	20021141067	A
57.	Pankaj Badyal	20021141068	P
58.	Patil Ashutosh Sanjay	20021141069	A
59.	Pooja Bino	20021141070	P
60.	Pooja Chowdary Valluri	20021141071	A
61.	Prachi Poorva	20021141072	P
62.	Pragati Saxena	20021141073	P
63.	Pragyesh Bajpai	20021141074	P
64.	Prashansa Agarwal	20021141075	P
65.	Prashant Singh Yadav	20021141076	P
66.	Pratiksha Gupta	20021141077	P
67.	Preet Akash Nayak	20021141078	P
68.	Preethika Rayabaram	20021141079	P
69.	Prince Gupta	20021141080	A
70.	Priyadharsini Ramakrishnan	20021141081	A
71.	Priyanka M	20021141082	P

Sl. No.	Name of the Student	PRN	Present / Absent
72.	Priyanshi Tanna	20021141083	P
73.	Pulipaka Harshitha Anullekha	20021141084	P
74.	Pushpak Singhal	20021141085	A
75.	Radhika Khemka	20021141087	P
76.	Rayyan Daruwala	20021141088	P
77.	Regalagadda Shiva Jyothi	20021141089	P
78.	Reshma S	20021141091	P
79.	Richa Dubey	20021141092	P
80.	Riya Sethi	20021141093	A
81.	Rudraksh Sonane	20021141094	A
82.	S Sai Sruthi Vishali	20021141095	A
83.	Sai Mahima Angi	20021141096	P
84.	Sai Shruti Padhi	20021141097	P
85.	Sanjana Das	20021141098	P
86.	Santhoshini R	20021141099	P
87.	Shamya Mishra	20021141100	P
88.	Shantanu Seth	20021141101	P
89.	Shivam Rai	20021141102	P
90.	Shreyangan Sarma	20021141104	P
91.	Shreyasi Basak	20021141105	P
92.	Shrivastava Vandit Rakesh	20021141107	P
93.	Snigdha Nair	20021141108	P
94.	Sojali Mohapatra	20021141109	P
95.	Somiya Jain	20021141111	A
96.	Soumyajit Halder	20021141113	P
97.	Sourav Kumar Hati	20021141114	P
98.	Souza Eremita Jo Ann Maria	20021141115	P
99.	Sravan Yandra	20021141116	P
100.	Sumit Maurya	20021141117	P
101.	Sundari Ramya	20021141119	P
102.	Surya Kant Dixit	20021141121	P
103.	Syed Ayaan Hakim	20021141122	P
104.	Tarun Monga	20021141123	P
105.	Thanashree Suresh Iyer	20021141124	P
106.	Tinni Patra	20021141125	P
107.	Vaibhav Agrawal	20021141126	A
108.	Vignesh M	20021141127	P
109.	Vishesh Rateja	20021141129	P
110.	Wankhede Aditi Prashant	20021141130	P

Sl. No.	Name of the Student	PRN	Present / Absent
111.	Yashwendra Wadia	20021141131	P
112.	Kaza Nikhil Divakar	20021141132	A
113.	P Sai Pranav	20021141133	A
114.	Pratik Mukherjee	20021141134	A
115.	Nikitha Kanna	20021141135	P
116.	Amrit Mallik	20021141136	P
117.	Suklikar Anup Nitin	20021141137	P
118.	Shweta Shukla	20021141138	A
119.	Shubham Thakur	20021141139	A
120.	Chopparapu Meher Roshni	20021141140	P
121.	Chokshi Krina Dharmendra	20021141141	P
122.	Kazol	20021141142	P
123.	U Vilasini	20021141143	P
124.	Gandrati Suman Daniel	20021141144	P
125.	Koduru Lakshmi Prathyusha	20021141145	A
126.	Rounak Dutta Saha	20021141146	A
127.	Gautam Advani	20021141147	P
128.	Raja Sen	20021141148	P
129.	Sasanka Sekhar	20021141149	P
130.	Aneesha Chakraborty	20021141150	P
131.	Syed Nurul Hasan	20021141151	A
132.	Chrystal Indashongdor Majaw	20021141152	P
133.	Iyer Arvind Ganesh	20021141153	P
134.	Dedania Aarsi Atulbhai	20021141154	P
135.	Haritha Haridas	20021141155	P
136.	Sanjana VR	20021141156	P



Re: Webinar by Oasis Fertility

1 message

Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>

To: "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

On Sat, Oct 3, 2020 at 12:58 PM Shakti WDC <shakti@sibmhyd.edu.in> wrote:

Dear students,

Greetings from Team Shakti !

We are pleased to announce that we are organizing a webinar with **Oasis Fertility** in collaboration with the Corporate Interaction Cell.



The invitation card features the logos of SIBM Hyderabad, Shakti, and Oasis Fertility at the top. Below the logos, it states "OASIS FERTILITY INVITES YOU FOR LIVE WEBINAR" and "PCOD, STRESS AND WEIGHT MANAGEMENT". A central image shows Dr. Nilesh Unmesh Balkawade, a man in a blue lab coat. To the left of the image, his name and credentials are listed: "Dr. Nilesh Unmesh Balkawade, MS, DNB, MNAMS, FIAGE, Fellowship in Reproductive Medicine, Dip in Gyn Endoscopy (Kiel, Germany), Clinical Head & Fertility Specialist, Oasis Fertility, Pune." Below the image, the date and time are given: "Date: 05th October, 2020 | Day: Monday | Time: 3:20 PM Onwards". A Zoom logo is followed by the meeting ID "828 8771 1549" and password "903808". A purple banner at the bottom of the card reads "For PCOD and Infertility FREE #Consultation #Scanning #Reports". At the very bottom, contact information is provided: "For details and registration, contact: vinodh.s@oasisindia.in / +91 73373 30451" and a list of SIBM branches: "Hyderabad | Vijayawada | Warangal | Chennai | Vizag | Vadodara | Ranchi | Pune".

Please note that the webinar is only for women and we request the male students to kindly share the link with family and friends.

Topic: PCOD, Stress and weight management

Time: 3:20 PM to 4:50 PM

Date: 05 October 2020

Link: Join Zoom Meeting

<https://us02web.zoom.us/j/82887711549?pwd=NDBEUmpZS0ZTNkt3V1hTc3hBZWk1UT09>



Symbiosis Institute of Business Management, Hyderabad



Symbiosis International (Deemed University), Pune

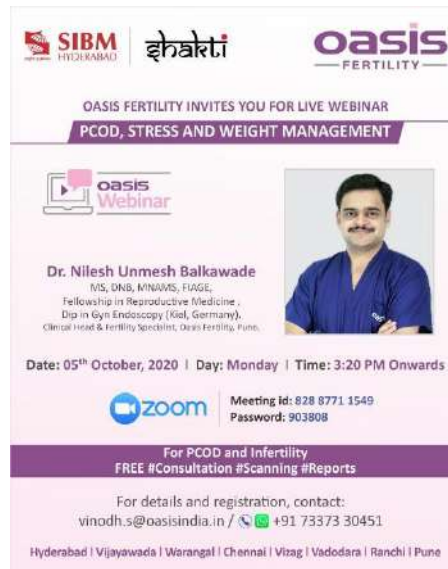
Guest Lecture Report

Dr. Nilesh Unmesh Balkawad

Topic:- “PCOD Stress and Weight Management”

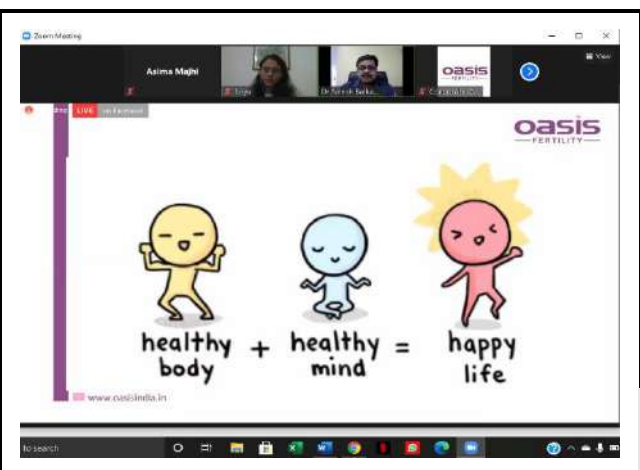
October 05, 2020

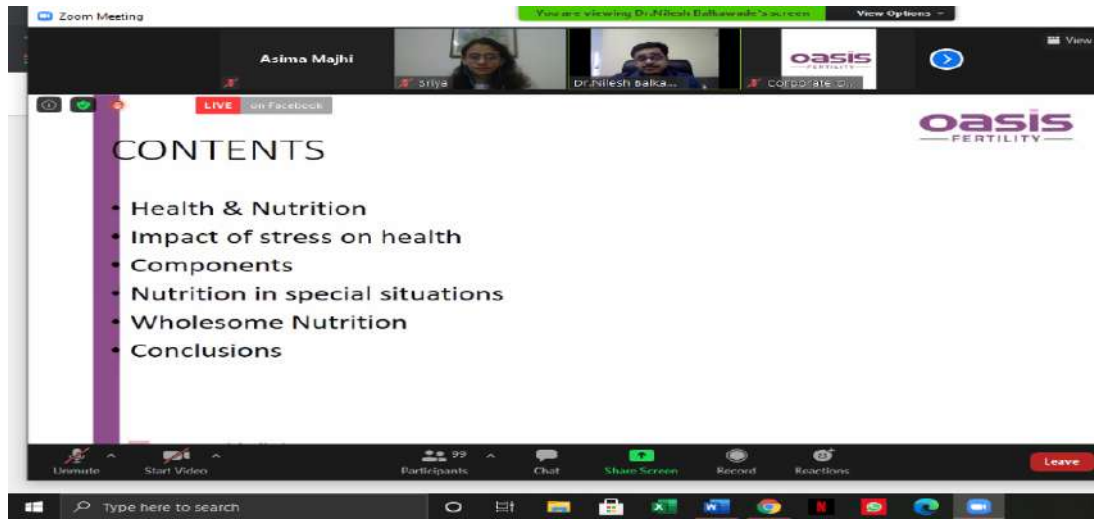
PCOD, Stress and Weight Management session held on October 05, 2020 at SIBM Hyderabad. Symbiosis International (DU) core philosophy is Vasudhaiava Kutumbakam. In pursuance of this and as part of its university's emphasis on promoting health and wellbeing, Women Development Cell (Shakti), organized a webinar with Oasis Fertility in collaboration with the Corporate Interaction Cell for the women of SIBM-H.



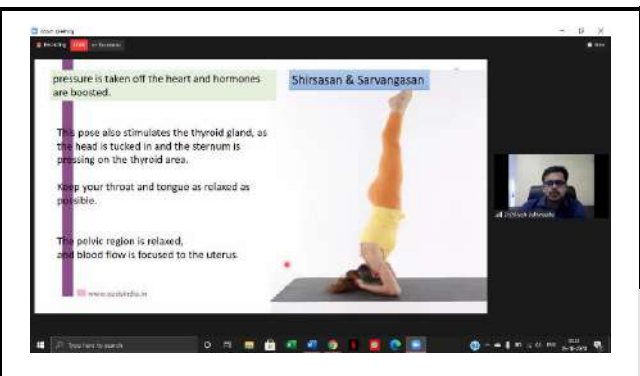
The purpose of conducting this webinar was regarding health and nutrition to make women aware about PCOD and Weight Management. Dr. Nilesh Unmesh Balkawad.

Dr. Nilesh Unmesh Balkawad offers a decade long distinctive experience and expertise in the fields of infertility, reproductive medicine and Gynaec endoscopy. He is renowned for handling infertile cases with good success rate and giving the joy of motherhood to many with his expertise and compassionate care. He has successfully handled more than 1000 successful cases of operative laparoscopy, around 2500 cases of diagnostic and operative hysteroscopy, especially hysteroscopic myomectomies.





Dr. Nilesh at first gave his insights upon Nutrition Management, what kind of nutrition is to be followed according to an individual’s requirement to have a healthy lifestyle. He shared various facts relating to obesity, causes of obesity such as improper diet, socio-economic status, genetic, etc. and problems because of obesity like hypertension, diabetes etc. He also mentioned obesity also leading to stress and mental disturbance because of which individuals get into ill-habits to get rid of stress which lead to lack of concentration, suppression of immunity, anxiety, nuclear disorder and mainly poor eating habits and sleep deprived.



He concluded the session with wonderful ideas on Stress Management with which above mentioned all problems of an individual can be dealt with, like, an individual to have a support system, changing his/her attitude by being more realistic, getting organised, scheduling priorities, giving yourself time, rejuvenation, getting regular exercise regimen and adequate balanced diet.



Question & Answer with the attendees:-

Name of the Students	
Ayushi Jaiswal	Hema Thapa
Bhadra Vijayan	Hiral Khatri
Binish Siddiqui	HP-PC
Devika	Kavya
Dibyarpita Ghosh	Khushbu Tulsian
Divyani Yadav	Krina
Durgesh Nandini	Lakshmi Lavanya
Ellora Gogoi	Manasa B
G Uthara	Sriya Kota
Gandhali Girme	Riya Agrawal
Garima Grover	Asima Majhi
Gayatri Chillara	Niti
Haritha Haridas	Sayali Ubgade
Harshitha Anullekha	Sumitra
Heena Ghosal	Harika

Ridhi Rani

Dr. Ridhi Rani
Assistant Professor
Faculty In-charge (WDC)

Shyamsunder Chifta

Dr. Shyamsunder Chifta
Dy. Director

Ravi Kumar Jain

Dr. Ravi Kumar Jain
Director
SIBM - Hyderabad



Lean Six Sigma Session

1 message

To, operations2019-21@sibmhyd.edu.in

Mon, Oct 05, 2020 at 12:11 PM

CC: "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Dear students,

Greetings!

We are pleased to announce that we are organizing a "Lean Six Sigma Session from October 19th to 23rd, 2020 by **KPMF Faculty**. This is compulsory to attended by all the operations students

Thanks & Regards

Om Prakash Kumar

Academics Department
Symbiosis Institute of Business Management, Hyderabad
Symbiosis International (Deemed University)

Mobile No. 8077918158, 9151418845, Land Line: 040-2723 2112, Extn. - 112



SIBM
HYDERABAD



SIBM
HYDERABAD



Symbiosis Institute of Business Management, Hyderabad



Symbiosis International (Deemed University), Pune

Report on **“Lean Six-Sigma Certification”** **By KPMG**

October 19 to 23 October, 2020

The KMPG certification started on 19th of October'2019 to 23rd October'2019. The certification course was conducted by Mr. Diptanshu Sharma. Throughout the 5 days of the course, we were required to attend 6-hour sessions, 4 sessions of 1 ½ hour each with breaks in between. The course covered the topics of: -

- Introduction to Six-Sigma and Lean Methodology.
- History of Six-Sigma and Lean Methodology.
- Introduction to DMAIC and DMADV concepts.
- Day-wise elaboration on DMAIC phases and tools used.

DMAIC (an acronym for Define, Measure, Analyze, Improve and Control) refers to a data-driven improvement cycle used for improving, optimizing and stabilizing business processes and designs. The DMAIC improvement cycle is the core tool used to drive Six-Sigma projects.

Also, Minitab software was used to understand the actual process; Minitab is a statistics package. It teaches statistical tools and concepts in the context of quality improvement, managing six sigma and lean manufacturing.

The course ended with conduction of Online test of 1 hour, consisting of various MCQ questions on the course studied and knowledge imparted. The students were required to secure 60% minimum on this test to receive the certification

This certification programme was a complete value addition for students and would help them to create an edge in their corporate lives.



Dr. Shyamsunder Chitta
Dy., Director





Dr. Ravi Kumar Jain
Director
SIBM – Hyderabad

Symbiosis Institute of Business Management, Hyderabad
Constituent of Symbiosis International (Deemed University)
Attendance Sheet (Academic Year 2020-21)
Batch of 2019-21 (Specialization - Operations)

Programme:- MBA

Semester – III

Subject:- KPMG Lean Six Sigma Green Belt

Sl. No.	Name of the Student	Date	19-10-20	20-10-20	21-10-20	22-10-20	23-10-20
		Time	10:00	10:00	10:00	10:00	10:00
		PRN	1	2	3	4	5
1	Abhinay Kumar Tiwari	19021141003	P	P	P	P	P
2	Aditya Gautam	19021141007	P	P	P	P	P
3	Akshyataa Pattnaik	19021141013	P	P	P	P	P
4	Ankit Singh	19021141019	P	P	P	P	P
5	Bhavya Ukkalam	19021141031	P	P	P	P	P
6	Kedare Rahul Deepak	19021141055	P	P	P	P	P
7	Mohit Dnyaneshwar Dhotarkar	19021141068	P	P	P	P	P
8	Movva Sai Veerabhadra Radheetara Sarma	19021141070	P	P	P	P	P
9	Nejkar Dhiraj Deelip	19021141072	P	P	P	P	P
10	Prakrit Vasu Sharma	19021141077	P	P	P	P	P
11	Raveen Keshav Pai	19021141084	P	P	P	P	P
12	Sahiti Jonnalagadda	19021141096	P	P	P	P	P
13	Sanchit Choudhary	19021141099	P	P	P	P	P
14	Sandal Naseeb	19021141100	P	P	P	P	P
15	Satabdi Hazarika	19021141103	P	P	P	P	P
16	Shaikh Javed Mubarak	19021141104	P	P	P	P	P
17	Shubham Katoch	19021141112	P	P	P	P	P
18	Simran	19021141113	P	P	P	P	P
19	Srestha Bhar	19021141115	P	P	P	P	P
21	Tanumoy Sarkar	19021141124	P	P	P	P	P
20	Vaibhav Tiwari	19021141131	P	P	P	P	P
22	Chandan Kumar Gupta	19021141142	P	P	P	P	P

CS



Fwd: Guest Lecture on Cancer Screening

1 message

Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>

To: "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Sun, Jan 31, 2021 at 5:27 PM

From: **Shakti WDC** <shakti@sibmhyd.edu.in>

Date: Sun, Jan 31, 2021 at 5:27 PM

Subject: Guest Lecture on Cancer Screening

To: MBA Batch 2019-2021 Students <students2019-21@sibmhyd.edu.in>, MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>, Harshit Gondole <19021141046@sibmhyd.edu.in>, Sriya Kota <19021141117@sibmhyd.edu.in>, Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>, Shalini Sharma <19021141105@sibmhyd.edu.in>, Sayali Ubgade <19021141129@sibmhyd.edu.in>, Dr. Tanmoy De <tanmoy.de@sibmhyd.edu.in>

Dear students,

Greetings from Team Shakti!

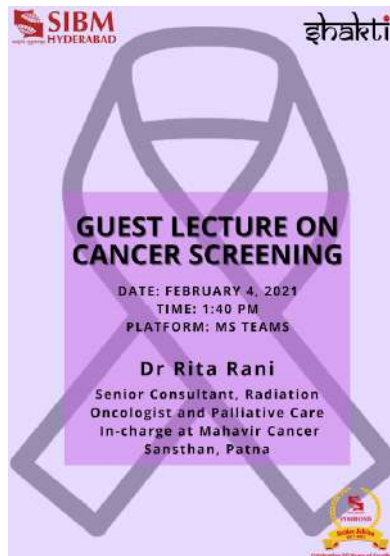
We are pleased to announce that we are organising a guest lecture on cancer screening by **Dr Rita Rani**, as part of observing World Cancer Day on February 4th, 2021.

About the speaker- Dr Rita Rani is an experienced senior consultant in radiation oncology and the palliative care in-charge at the Mahavir Cancer Sansthan located in Phulwarisharif, Patna.

Time- 1:40 PM to 3:20 PM

Date - 4 February 2021

Join the guest lecture on Microsoft Teams



Regards
TEAM SHAKTI





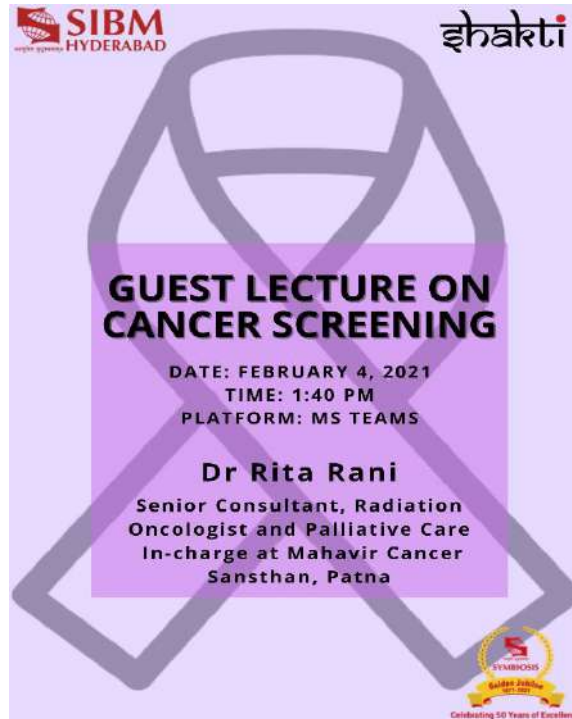
Symbiosis Institute of Business Management Hyderabad



Symbiosis International Deemed University Pune

Report on Guest Lecture on Cancer Screening

February 04, 2021

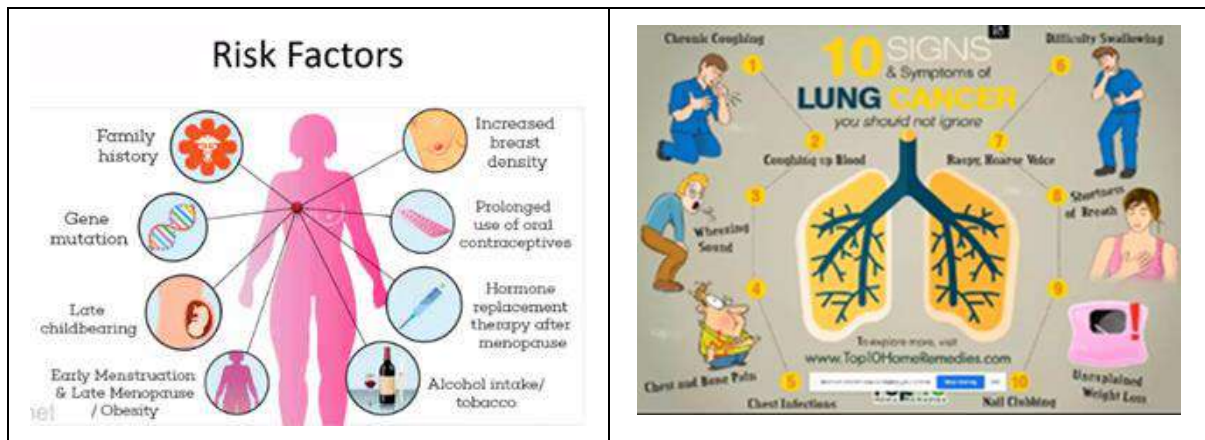


Guest lecture on cancer screening on World Cancer Day on February 4th, 2021. Symbiosis International (DU) core philosophy is Vasudhaiava Kutumbakam. In pursuance of this and as part of its university's emphasis on promoting health and wellbeing, Women Development Cell (Shakti), organized a webinar for the student to be more aware about cancer.

The lecture was conducted by Dr Rita Rani, Senior consultant, Radiation Oncologist and Palliative Care In-Charge at Mahavir Cancer Sanstan, Patna. The session was on a virtual platform of Microsoft Teams. The guest was welcomed heartily for the lecture by Dr. Ridhi Rani and the students of SIBM, Hyderabad.

Dr Rita Rani began the lecture by underlining the term "what is cancer" and "stages of cancer and its dangerous" in current world. She told how cancer can be at any age of life. Then in future talks she told as about the different sites of cancer in human body. Dr Rita Rani helped students to understand the various stages and progression of the Global cancer incident with perfect percentage data. She then led the discussion towards the Indian Statistics data on different cancer among human body. She stressed on the need to gain more awareness about

causes of cancer issues. Then in future talk she told about the different therapy and medicine which are used to prevent cancer.



The speaker then discussed various symptoms associated with cancer and its different stages. She also discussed concepts such as toxic positivity, ethical standards and identity crisis.

Estimated percentage of cancer cases caused by identifiable and or potentially preventable factors was explained by pie chart figure, which was very easy to be understood by student.

The session helped the students to learn more about Cancer and cancer screening. It was found to be very useful and insightful because of the interactive style of conversation of Dr Rita Rani. Overall experience of the guest lecture was excellent.



Question & Answer with the attendees

- Sriya
- Indrajit
- Shamyia
- Nikitha
- Rudraksh
- Devika



इहवर्त

ATTENDANCE

Sriya Kota	Joined	2/4/2021, 1:35:10 PM
Hiral Khatri	Joined	2/4/2021, 1:35:12 PM
Movva Sai Veerabhadra Radheetara Sarma	Joined	2/4/2021, 1:35:12 PM
S Sai Sruthi Vishali	Joined	2/4/2021, 1:35:12 PM
Niraj Kumar Sah	Joined	2/4/2021, 1:35:12 PM
Aditi Prasanna Munje	Joined	2/4/2021, 1:35:12 PM
Priyanshi Tanna	Joined	2/4/2021, 1:35:12 PM
G. Praketh	Joined	2/4/2021, 1:35:12 PM
Ameya Sanjay Telang	Joined	2/4/2021, 1:35:12 PM
Preethika Rayabaram	Joined	2/4/2021, 1:35:12 PM
Gautam Advani	Joined	2/4/2021, 1:35:12 PM
Regalagadda Shiva Jyothi	Joined	2/4/2021, 1:35:12 PM
P V L Sravanthi	Joined	2/4/2021, 1:35:12 PM
Harishankar C N	Joined	2/4/2021, 1:35:12 PM
Debopriya Banerjee	Joined	2/4/2021, 1:35:12 PM
K Harika	Joined	2/4/2021, 1:35:12 PM
Aabhas Arya	Joined	2/4/2021, 1:35:12 PM
Sandeep Kandel	Joined	2/4/2021, 1:35:12 PM
Dr. Ridhi Rani	Joined	2/4/2021, 1:35:12 PM
Anjali Dabral	Joined	2/4/2021, 1:35:12 PM
SASANKA SEKHAR	Joined	2/4/2021, 1:35:12 PM
SASANKA SEKHAR	Left	2/4/2021, 1:42:49 PM
Sravan Yandra	Joined	2/4/2021, 1:35:12 PM
Shamya Mishra	Joined	2/4/2021, 1:35:12 PM
Pagidimarri Priyanka	Joined	2/4/2021, 1:35:12 PM
Jonnalagadda S Viswanadh	Joined	2/4/2021, 1:35:12 PM
Mayank Tiwary	Joined	2/4/2021, 1:35:12 PM
Kavya Jayaprakash	Joined	2/4/2021, 1:35:12 PM
Monisha Binker	Joined	2/4/2021, 1:35:12 PM
Rohit Rastogi	Joined	2/4/2021, 1:35:12 PM
Indrajit Pandey	Joined	2/4/2021, 1:35:12 PM
Nitin S	Joined	2/4/2021, 1:35:12 PM
Devika Praveen	Joined	2/4/2021, 1:35:12 PM
Prashansa Agarwal	Joined	2/4/2021, 1:35:12 PM
Sumit Maurya	Joined	2/4/2021, 1:35:12 PM
Pulipaka Harshitha Anullekha	Joined	2/4/2021, 1:35:12 PM
Wankhede Aditi Prashant	Joined	2/4/2021, 1:35:12 PM
Sai Shruti Padhi	Joined	2/4/2021, 1:35:12 PM
Niti Sah	Joined	2/4/2021, 1:35:12 PM

Souza Eremita Jo Ann Maria	Joined	2/4/2021, 1:35:12 PM
Arnab Gajbhiye	Joined	2/4/2021, 1:35:12 PM
Rounak Dutta Saha	Joined	2/4/2021, 1:35:12 PM
Avineet Kaur	Joined	2/4/2021, 1:35:12 PM
Sushil Kumar Jaiswal	Joined	2/4/2021, 1:35:12 PM
Ved Srinivas	Joined	2/4/2021, 1:35:12 PM
Karni Bharath	Joined	2/4/2021, 1:35:12 PM
Priyadharsini Ramakrishnan	Joined	2/4/2021, 1:35:12 PM
Priyadharsini Ramakrishnan	Left	2/4/2021, 1:42:27 PM
Priyadharsini Ramakrishnan	Joined	2/4/2021, 1:42:42 PM
Dedania Aarsi Atulbhai	Joined	2/4/2021, 1:35:12 PM
Snigdha Nair	Joined	2/4/2021, 1:35:12 PM
Hema Thapa	Joined	2/4/2021, 1:35:13 PM
Twinkle Goyal	Joined	2/4/2021, 1:35:20 PM
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Mekala Sushma	Joined	2/4/2021, 1:35:36 PM
Kothwal Rithik Reddy	Joined	2/4/2021, 1:35:43 PM
Raja Sen	Joined	2/4/2021, 1:35:47 PM
Sanchit Choudhary	Joined	2/4/2021, 1:35:50 PM
Srishti Bhateja	Joined	2/4/2021, 1:35:54 PM
Rudraksh Sonane	Joined	2/4/2021, 1:35:59 PM
Neetha Nandyala	Joined	2/4/2021, 1:36:01 PM
Aditya Khandelwal	Joined	2/4/2021, 1:36:03 PM
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Swikruti Mohanty	Joined	2/4/2021, 1:36:33 PM
Aneesha Chakraborty	Joined	2/4/2021, 1:36:36 PM
Bhadra Vijayan	Joined	2/4/2021, 1:36:36 PM
Somiya Jain	Joined	2/4/2021, 1:36:43 PM
G Uthara	Joined	2/4/2021, 1:36:54 PM
Shreyasi Basak	Joined	2/4/2021, 1:36:56 PM
Tanaya Saha	Joined	2/4/2021, 1:36:59 PM
Chilad Shrishail Mahantesh	Joined	2/4/2021, 1:37:02 PM
Gautam Ramanujan Pillai	Joined	2/4/2021, 1:37:10 PM
Akshyataa Pattnaik	Joined	2/4/2021, 1:37:15 PM
Thanashree Suresh Iyer	Joined	2/4/2021, 1:37:16 PM
Karna Bala Venkata Sri Sai Rohit	Joined	2/4/2021, 1:37:27 PM
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Nandana S	Joined	2/4/2021, 1:37:49 PM
Vishesh Rateja	Joined	2/4/2021, 1:37:52 PM
Jidigam Snigdha	Joined	2/4/2021, 1:37:59 PM
Shalini Sharma	Joined	2/4/2021, 1:38:07 PM
Nikitha Kanna	Joined	2/4/2021, 1:38:09 PM
Sanjana Das	Joined	2/4/2021, 1:38:17 PM

Akash Kumar Pal	Joined	2/4/2021, 1:38:21 PM
Sneha Agneswaran	Joined	2/4/2021, 1:38:23 PM
Suklikar Anup Nitin	Joined	2/4/2021, 1:38:29 PM
Rohan Suresh Borate	Joined	2/4/2021, 1:38:30 PM
Rakshita Asati	Joined	2/4/2021, 1:38:41 PM
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Avijit Gupta	Joined	2/4/2021, 1:39:11 PM
Khushbu Tulsian	Joined	2/4/2021, 1:39:16 PM
Pratik Mukherjee	Joined	2/4/2021, 1:39:19 PM
Girme Gandhali Nikhil	Joined	2/4/2021, 1:39:21 PM
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Girme Gandhali Nikhil	Joined	2/4/2021, 1:42:23 PM
Dubaree Choudhury	Joined	2/4/2021, 1:39:34 PM
Sai Mahima Angi	Joined	2/4/2021, 1:39:40 PM
Richa Dubey	Joined	2/4/2021, 1:39:54 PM
Abdul Taiyeb	Joined	2/4/2021, 1:40:01 PM
Namrata Gupta	Joined	2/4/2021, 1:40:17 PM
Amrit Mallik	Joined	2/4/2021, 1:40:20 PM
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Garima Grover	Joined	2/4/2021, 1:40:20 PM
Riya Sethi	Joined	2/4/2021, 1:40:24 PM
M Veera Mahesh	Joined	2/4/2021, 1:40:33 PM
Chopparapu Meher Roshni	Joined	2/4/2021, 1:40:34 PM
Manasa B	Joined	2/4/2021, 1:40:46 PM
Soumyajit Halder	Joined	2/4/2021, 1:40:52 PM
Chokshi Krina Dharmendra	Joined	2/4/2021, 1:41:07 PM
Iyer Arvind Ganesh	Joined	2/4/2021, 1:41:08 PM
Saathwik Reddy Bobbala	Joined	2/4/2021, 1:41:08 PM
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P Sai Pranav	Joined	2/4/2021, 1:42:24 PM
Heena Ghosal	Joined	2/4/2021, 1:42:37 PM
Riya Agrawal	Joined	2/4/2021, 1:42:41 PM
Kedare Rahul Deepak	Joined	2/4/2021, 1:42:43 PM

Tinni Patra	Joined	2/4/2021, 1:42:43 PM
Abhijeet Singh Kushwah	Joined	2/4/2021, 1:42:51 PM
Durgesh Nandini	Joined	2/4/2021, 1:42:59 PM
Shubham Garg	Joined	2/4/2021, 1:43:12 PM
Shibam Bhattacharjee	Joined	2/4/2021, 1:43:19 PM
Kartik Divakar Gangurde	Joined	2/4/2021, 1:43:24 PM
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Prashant Singh Yadav	Joined	2/4/2021, 1:44:19 PM
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Ayushi Verma	Joined	2/4/2021, 1:44:38 PM
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Binish Siddiqui	Joined	2/4/2021, 1:45:19 PM
Srestha Bhar	Joined	2/4/2021, 1:45:21 PM
Surya Kant Dixit	Joined	2/4/2021, 1:45:24 PM
Vijay Bheemsingh Nehra	Joined	2/4/2021, 1:45:35 PM

Ridhi Rani

Dr. Ridhi Rani
Assistant Professor
Faculty In-charge (WDC)

Shyamsunder Chitta

Dr. Shyamsunder Chitta
Dy. Director

Ravi Kumar Jain

Dr. Ravi Kumar Jain
Director
SIBM - Hyderabad



Super77 Leadership Development Program

2 messages

S.V.N.A. Rama Krishna <rama.krishna@sibmhyd.edu.in>

Fri, Jan 15, 2021 at 3:02 PM

To: MBA Batch 2019-2021 Students <students2019-21@sibmhyd.edu.in>, MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>
Cc: "Dy. Director SIBM HYD" <dydirector@sibmhyd.edu.in>, "Dr. Shyamsunder Chitta" <shyam.chitta@sibmhyd.edu.in>, "Dr. V.K. Satya Prasad" <vk.satyaprasad@sibmhyd.edu.in>, Pratibimb Photography Club <pratibimb@sibmhyd.edu.in>, SIBM IT <it@sibmhyd.edu.in>, Anil Kumar Yamala <anil.yamala@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Dear Students,

This is to inform you that there will be a Value add the course in Leadership it will be help full for your future and will enrich your leadership skills. All of you are requested to register and attend the program. Further details are as below:-

The Program is scheduled from January 18, 2021, to January 23, 2021, from 05:00 PM to 07:00 PM.

1. To create 6 days schedule (per day 2 hours slot) where you have to go through the video session & keep noting their KEY takeaways.
2. You will have our first live session on the first day on "Power of Leadership"
3. Second Live session, we will do after completion of the program & this day we will issue them Super77 badge.
4. They will issue a list of Objective Based Questions that will be used in the college platform as an Online Assessment Test. Once a student pass that test then they will issue the Certificate.
5. They will issue a google form to get feedback on the program.


The link will be shared with you tomorrow.

--
Thanks & Regards,

Rama Krishna S
Sr. Coordinator
Academics
Symbiosis Institute of Business Management, Hyderabad
Symbiosis International (Deemed University)
Mobile No. 98480 89786
Land Line: 040-2723 2111




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 **Super77_Basic LDP.pdf**
1998K

S.V.N.A. Rama Krishna <rama.krishna@sibmhyd.edu.in>
To: Om Prakash <om.prakash@sibmhyd.edu.in>

Thu, Aug 26, 2021 at 11:20 AM

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Symbiosis Institute of Business Management, Hyderabad



Symbiosis International (Deemed University), Pune

Report on

Super 77 Basic Leadership Development Program

February 21, 2021

Page 1 of 11



As someone rightly emphasized, “Opportunities are like doors to success”.

We, the budding managers of Symbiosis Institute of Business Management, Hyderabad, were presented with the perfect opportunity of laying the foundational stone to the life-building skill of becoming a great leader through a basic leadership development program by the ‘Platform of Positivity’ called Super77. With their Mission being, “Transforming “Human Lives” through coaching, mentoring, educating, training & hand-holding. Preparing them towards next bigger goal of their life”, the initiative truly brought in a wave of changes in one’s perspective towards life.

The program was kick started with a phenomenal live session, held on the 18th of January, 2021 and conducted by the Program Head, Mr. Amit Pandey, following which the students were asked to abide by certain strict guidelines and watch the series of 8 pre-recorded motivational videos, supervised by 4 amazing mentors, namely, Mr. Amit Pandey, Dr. Divya Chopra, Mr. Ketan Bhagat and Mr. Saurabh Tiwari. After the completion of all the videos, each student had to pass through an online test centered around the key learnings from the curriculum, which in turn, facilitated everyone to earn the Certificate of Completion. Finally, the closing ceremony of the workshop was held on the 30th of January, 2021 and was graced by the presence of all four mentors, engaging in an interactive session.

Name of the Program: Super77 Basic Leadership Development Program

Program Duration: 18-01-2021 to 30-01-2021

Platform: Microsoft Teams and Super77 Platform

Promotional Poster of the Closing Ceremony:-



Event Structure:-

Objectives:

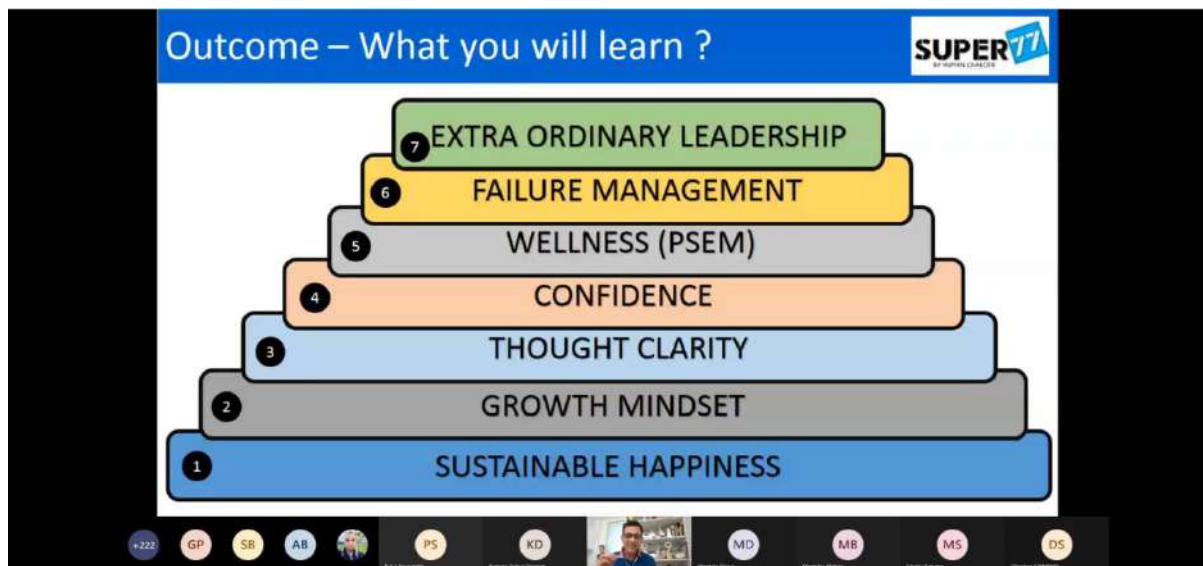
- To help in building a positive attitude towards life.
- To solve the problems of negativity.
- To enhance one’s personality and learn the secret behind personal brand-building.

- To understand the myths and truths of the Corporate World.
- To imbibe the spiritual laws of success and understand the basics of leadership.

Introductory Session and Program Commencement (January 18, 2021):

The session started with Dr. Ravi Kr. Jain, Director of SIBM – Hyd, welcoming Mr. Amit Pandey and inviting him to initiate the learning program, which was followed by some thought-provoking insights by Mr. Pandey which set the wheels in motion while he clearly outlined the objectives of the program, the guidelines to be followed and the outcome to be expected. Mr. Amit, also known as the Human Charger, showed us how to be the change that we want from others with the help of a beautiful video and pointed out the basic differences between growth and happiness and how to balance both in life. He also advised us on how to avoid futile and meaningless conversations with certain people who always remain unconvinced by simply uttering, “You are right” to whatever they have to say. Finally, Dr. Tanmoy De, Asst. Professor (Marketing) at SIBM – Hyd, conveyed a vote of thanks to the Program Mentor. A few video grabs of the session are given below.





The 8-Day Schedule (January 19, 2021 to January 26, 2021):

The program started with a clear set of guidelines, which were to be followed during the entire process and an everyday schedule of 2 hours, from 5 PM to 7 PM, was put aside to watch the pre-recorded videos.

The guidelines were as follows:

During these 8 days, strictly avoid any negativity (Do not read, text, speak or listen to anything negative)

Use notebook & write some of the key learnings (This would help you to clear our Online Assessment Test for Certificate).

To apply for Online Test - All Video Status should get converted into 'Watched' Status.

Also, some of the key learnings from the videos are as follows:-

- Firstly, one does not need to be always serious, however one must always try to be sincere.
- At every confusion point in life, one must take the first U-Turn visible.

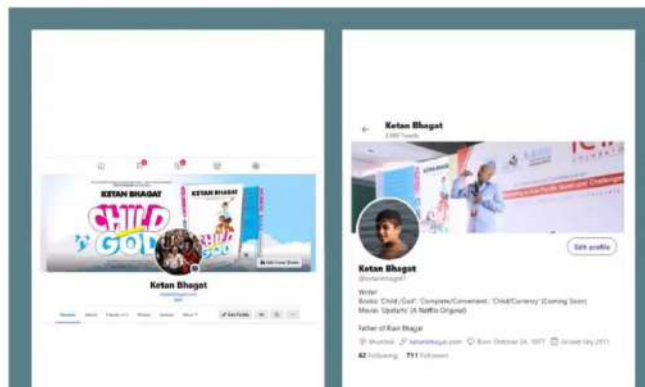
- It is never healthy to carry around one's grudges and worries for too long.
- The Rule of 8-8-8 is to be followed with 8 hours of primary hard work, 8 hours of secondary recreation and 8 hours of sound sleep.
- Movies can also be a great source of inspiration. For example, Anand shows how to enjoy and cherish life even in the face of death.
- Draupadi Mindset - wanting so many things from one Job-like Draupadi's wish which portrays a confused mindset and should be avoided.
- The real meaning of any job is to get any job and make it the best.
- When one is young, the focus should be on learning rather than earning.
- Too many job changes reflect an unstable profile and short-term gain would hurt the long-term gain, thus, should be avoided.
- If one can't convert their hobby into a profession then they should change their profession into a hobby.
- Life is all about expecting the unexpected.
- Mohe Kaha Vishram - Don't rest until you meet your task/target.
- Difficult is difficult, but not impossible.
- There are 2 important days in one's life, the day a person is born and the day he or she realizes the purpose of his or her birth.

Given below, are a few video grabs from the sessions of the Four Mentors.

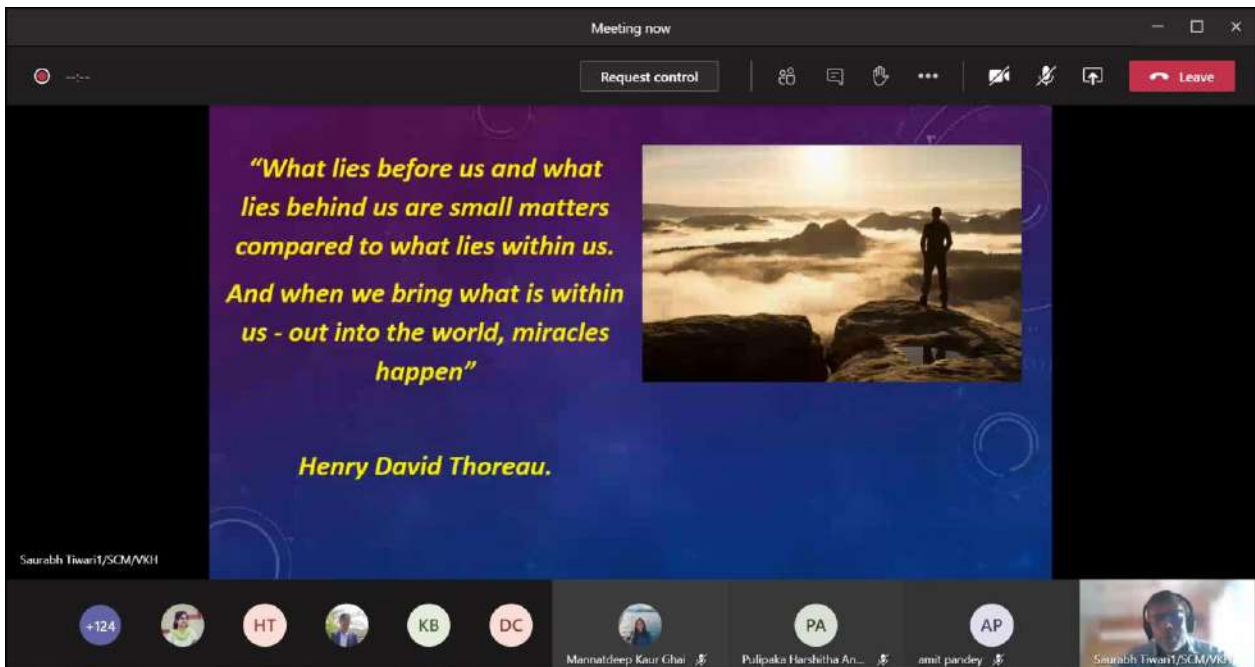




25 YEARS IN NORTH AMERICA
CHEMICAL INDUSTRY WITH
TECHNOLOGY AND BUSINESS
DEVELOPMENT ROLES IN DUPONT,
CHEMOURS, NOLUMA AND
ARMSTRONG CEILINGS



The Closing Ceremony (January 30, 2021):-





The event was co-hosted by Miss Mannat and Miss Harshitha of MBA 1st Year Batch, 2020-2022. Besides, the four celebrated mentors, the occasion was also graced by the presence of Mr. Chethan, who runs an orphanage in Bangalore and his enthusiastic group of young children delightfully explained the meanings of character and positive attitude towards life in their own words. It was an extremely inspiring and enthralling experience for everyone present and the entire program taught us to hold on to the beauty of life, even in the face of utmost difficulty and distress; a simple mantra towards a happy and successful life!

Dr. Tanmoy De
Assistant Professor
Students Incharge (IQAC)

Dr. Shyamsunder Chitta
Dy. Director

Dr. Ravi Kumar Jain
Director
SIBM – Hyderabad



Symbiosis Institute of Business Management – Hyderabad
Constituent of Symbiosis International (Deemed University)
Batch of 2020-22 (SECTION – A + B)

January 18, 2021

Super 77 Leadership Development Program – (Online)

Sl. No	Name of the Student	PRN	Present / Absent
1	Aabhas Arya	20021141001	P
2	Aakarsh Raj	20021141002	P
3	Abdul Taiyeb	20021141004	P
4	Aditya Khandelwal	20021141007	P
5	Agarwal Ayushi Rupesh	20021141008	P
6	Akash Kumar Pal	20021141009	P
7	Akshay Kumar Ghosh	20021141010	P
8	Akshita Singh	20021141011	P
9	Alugaddala Priyanka	20021141012	P
10	Anjali Dabral	20021141013	P
11	Arindam Bauri	20021141014	P
12	Ashik Patowary	20021141015	A
13	Ashmita Biswas	20021141016	P
14	Avijit Gupta	20021141017	A
15	Ayushi Jaiswal	20021141019	P
16	Barve Sanika Kedar	20021141021	A
17	Bhadra Vijayan	20021141022	P
18	Chillara Gayatri	20021141023	P
19	Chinmay Roy	20021141024	A
20	Devika Praveen	20021141025	P
21	Dibyarpita Ghosh	20021141026	P
22	Diptajit Nath	20021141027	P
23	Divyani Yadav	20021141028	P
24	Dubaree Choudhury	20021141029	P
25	Durgesh Nandini	20021141030	P
26	G Uthara	20021141031	P
27	G. Praketh	20021141032	P
28	Garima Grover	20021141033	P
29	Girme Gandhali Nikhil	20021141034	P
30	Gouri Sohani	20021141035	P

Sl. No	Name of the Student	PRN	Present / Absent
31	Heena Ghosal	20021141036	P
32	Heena Goyal	20021141037	P
33	Indrajit Pandey	20021141038	P
34	Ivana Dutta	20021141040	P
35	Jonnalagadda S Viswanadh	20021141041	P
36	Kalizham Srinivas Nihar	20021141043	P
37	Karni Bharath	20021141044	A
38	Kartik Divakar Gangurde	20021141045	P
39	Kaustov Maji	20021141046	P
40	Kavya Jayaprakash	20021141047	P
41	Khushbu Tulsian	20021141048	P
42	Kothwal Rithik Reddy	20021141049	A
43	M Veera Mahesh	20021141050	P
44	Manapuram Praneel	20021141051	P
45	Manash Pratim Barman	20021141052	P
46	Mannatdeep Kaur Ghai	20021141053	P
47	Mayank Tiwary	20021141054	P
48	Mekala Sushma	20021141056	P
49	Mudavath Sanjana	20021141057	P
50	Namrata Gupta	20021141060	P
51	Nandana S	20021141061	P
52	Neendi Akshay Thilak	20021141063	P
53	Neetha Nandyala	20021141064	P
54	Nishka Agarwal	20021141065	A
55	Nitin S	20021141066	P
56	P Karthik	20021141067	P
57	Pankaj Badyal	20021141068	P
58	Patil Ashutosh Sanjay	20021141069	P
59	Pooja Bino	20021141070	P
60	Pooja Chowdary Valluri	20021141071	P
61	Prachi Poorva	20021141072	P
62	Pragati Saxena	20021141073	P
63	Pragyesh Bajpai	20021141074	P
64	Prashansa Agarwal	20021141075	P
65	Prashant Singh Yadav	20021141076	P
66	Pratiksha Gupta	20021141077	P

Sl. No	Name of the Student	PRN	Present / Absent
67	Preet Akash Nayak	20021141078	A
68	Preethika Rayabaram	20021141079	P
69	Prince Gupta	20021141080	P
70	Priyadharsini Ramakrishnan	20021141081	P
71	Priyanka M	20021141082	P
72	Priyanshi Tanna	20021141083	P
73	Pulipaka Harshitha Anullekha	20021141084	P
74	Pushpak Singhal	20021141085	P
75	Radhika Khemka	20021141087	P
76	Rayyan Daruwala	20021141088	A
77	Regalagadda Shiva Jyothi	20021141089	P
78	Reshma S	20021141091	P
79	Richa Dubey	20021141092	P
80	Riya Sethi	20021141093	P
81	Rudraksh Sonane	20021141094	A
82	S Sai Sruthi Vishali	20021141095	P
83	Sai Mahima Angi	20021141096	P
84	Sai Shruti Padhi	20021141097	P
85	Sanjana Das	20021141098	P
86	Santhoshini R	20021141099	P
87	Shamya Mishra	20021141100	P
88	Shantanu Seth	20021141101	P
89	Shivam Rai	20021141102	P
90	Shreyangan Sarma	20021141104	P
91	Shreyasi Basak	20021141105	P
92	Shrivastava Vandit Rakesh	20021141107	P
93	Snigdha Nair	20021141108	P
94	Sojali Mohapatra	20021141109	P
95	Somiya Jain	20021141111	P
96	Soumyajit Halder	20021141113	P
97	Sourav Kumar Hati	20021141114	P
98	Souza Eremita Jo Ann Maria	20021141115	P
99	Sravan Yandra	20021141116	P
100	Sumit Maurya	20021141117	P
101	Sundari Ramya	20021141119	P
102	Surya Kant Dixit	20021141121	P

Sl. No	Name of the Student	PRN	Present / Absent
103	Syed Ayaan Hakim	20021141122	A
104	Tarun Monga	20021141123	P
105	Thanashree Suresh Iyer	20021141124	P
106	Tinni Patra	20021141125	A
107	Vaibhav Agrawal	20021141126	P
108	Vignesh M	20021141127	P
109	Vishesh Rateja	20021141129	P
110	Wankhede Aditi Prashant	20021141130	A
111	Yashwendra Wadia	20021141131	P
112	Kaza Nikhil Divakar	20021141132	A
113	P Sai Pranav	20021141133	P
114	Pratik Mukherjee	20021141134	P
115	Nikitha Kanna	20021141135	P
116	Amrit Mallik	20021141136	P
117	Suklikar Anup Nitin	20021141137	P
118	Shweta Shukla	20021141138	P
119	Shubham Thakur	20021141139	A
120	Chopparapu Meher Roshni	20021141140	P
121	Chokshi Krina Dharmendra	20021141141	P
122	Kazol	20021141142	P
123	U Vilasini	20021141143	P
124	Gandrati Suman Daniel	20021141144	P
125	Koduru Lakshmi Prathyusha	20021141145	A
126	Rounak Dutta Saha	20021141146	A
127	Gautam Advani	20021141147	P
128	Raja Sen	20021141148	P
129	Sasanka Sekhar	20021141149	P
130	Aneesha Chakraborty	20021141150	P
131	Syed Nurul Hasan	20021141151	P
132	Chrystal Indashongdor Majaw	20021141152	P
133	Iyer Arvind Ganesh	20021141153	P
134	Dedania Aarsi Atulbhai	20021141154	P
135	Haritha Haridas	20021141155	P
136	Sanjana VR	20021141156	P

Guest lecture by Priyank Ahuja

1 message

S.V.N.A. Rama Krishna <rama.krishna@sibmhyd.edu.in>

Tue, Mar 23, 2021 at 12:39 PM

To: SIBM HYD MARKETING GROUP 2019-21 <marketing2019-21@sibmhyd.edu.in>, SIBM HYD Marketing Group 2020-22 <marketing2020-22@sibmhyd.edu.in>
Cc: "Dy.Director SIBMHYD" <dydirector@sibmhyd.edu.in>, "Dr. V.K. Satya Prasad" <vk.satyaprasad@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>, Pratibimb Photography Club <pratibimb@sibmhyd.edu.in>, Rajesh Sakilam <rajesh.sakilam@sibmhyd.edu.in>

Dear Students,

There is a guest lecture by Mr. Priyank Ahuja, Product Manager at Accenture.

Topic:- "Product Management"

Date:- March 26, 2021 (Friday)

Timings:- 03:10 PM to 04:40 PM

Note:- As you are aware, all the guest lectures are mandatory for you and attendance will be marked. This session will be counted as a part of the **Marketing Specialization** course.

--

Thanks & Regards,

Rama Krishna S
Sr. Coordinator
Academics
Symbiosis Institute of Business Management, Hyderabad
Symbiosis International (Deemed University)
Mobile No. 98480 89786
Land Line: 040-2723 2111



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Symbiosis Institute of Business Management, Hyderabad



Symbiosis International (Deemed University), Pune

Guest Lecture by

Mr. Priyank Ahuja

Product Manager & Consultant, Accenture

Topic:- “Kon-Quest Session on Product Management”

Batch of 2019-21 and 2020-22 (Marketing)

March 26, 2021

Introduction:-

On March 26, 2021 Corporate Interaction Cell (CIC) in collaboration with 7PM, The Marketing Club under the Kon Quest series conducted a session from 3:10 PM to 4:40 PM which was taken by Mr. Priyank Ahuja on the topic of Product Management, where he shared his knowledge about the field, from the basics of what a product is to the career path of a product manager. The guest lecture gave an in depth knowledge about the various components of the role of a product manager and the skill sets required to become a good product manager which was then enhanced by him explaining us a real life project.



The poster for the KonQuest session features a yellow background with orange accents. At the top left, it says 'KonQuest Session' in orange. In the top right corner, there are logos for SIBM HYDERABAD, a red circle with a white symbol, and CIC. The main title 'Product Management' is written in large orange letters. Below it, the date 'Date - 26th March 2021' and time 'Time - 3:10 PM - 4:40 PM' are listed in orange. A circular portrait of Mr. Priyank Ahuja, a man in a dark suit and tie, is on the right. Below the portrait, his name 'Mr. Priyank Ahuja' and title 'Product Manager, (ISB Alumnus)' are written in white on an orange background. At the bottom left, there is a logo for SYMBIOSIS Golden Jubilee 1971-2021 Celebrating 50 Years of Excellence. At the bottom right, there is a logo for Microsoft Teams and the text 'Platform - Microsoft Teams'.

Guest Profile

Mr. Priyank Ahuja is associated with Accenture as a Product Manager & Consultant for the last 3 years. I did B.Tech from IIIT, Noida, and MBA from ISB Hyderabad (Major: Strategy, Leadership; Specialization: Finance; International Semester Exchange: NUS Business School, Singapore). He has successfully executed 41 diverse projects as a Management Consultant, Program Manager, Product Manager, Pre-Sales Consultant, Operations Manager, and Marketing Strategist. Overall, he has 13.25 years of work experience especially in the field of IT, Telecom, Retail, E-Commerce, Real Estate & Education.

His Previous Employers are Nokia, ZTE, Vodafone, and TCS. He did Internships at Siemens & Airtel. In his leisure time, he uses to engage in management consulting, conduct webinars and mentorship

sessions for Undergraduate & B-school students (Consulting/Marketing/Finance/Product Management) who find difficulty in navigating the right career path so that they will make a wise decision on time and will not feel repent afterward due to lack of ignorance/clarity.

He is an official "Mentor" with 180 Degrees Consulting, IIT Bombay Hult Prize, Inside IIM.com, Seek A Mentor, Mentor Box, MBA Beyond Books, Hindu Consulting Club, DTU Assets Society, DTU Round Table Society, Ramjas Consulting Society, Case Connect Club, MFL Edu club (Mentors for Life), and Shri Ram Consulting & Research Centre. He is also a Certified Corporate Trainer, Coach, Keynote Speaker, and B-School Visiting Faculty. To date, He has conducted 502 Whole Day Corporate Training Sessions, 70 Webinars, 75 One-on-One Mentorship Sessions, covered outreach of 85K Participants across various forums.



Mr. Priyank Ahuja, Product Manager at Accenture, (ISB Alumnus)

Details of the Session

The guest lecture was started by the session agenda, where Mr. Priyank Ahuja gave a brief description about the topics which were further discussed during the session. The session was then carried forward by explaining the basic question of what is a product, where it was described as any tangible or intangible product, service, device anything which can improve our utility, added with some examples. Mr. Priyank then explained, what Product Management is all about. He explained the various role specialisations under Product Management - Strategic, Engineering, Tactical/Operational

and Marketing/Sales. These verticals include Product Manager, Technical/Product Champion, Sales Product Champion and lastly the Product Marketer.

Mr. Priyank then gave an insight about the Product Life Cycle Journey, where he described the 4 life cycle stages and their marketing implications. The same curve was explained with an addition of Research and Development as a stage, where users were classified into 5 categories, namely Innovators, Early Adopter, Early Majority, Late Majority and finally the Laggards. A detailed description about these 5 categories was also further explained by him.

The next topic covered by Mr. Priyank was the various components of Product Management which had 3 components under it. Further he explained the Role of a Product Manager in detail which he explained with the help of a Venn diagram. This was continued further with a brief description of a product manager v/s other roles and also how a day in the life of a product manager looks like. This consists of creating a roadmap of things to be done as well on how to integrate all the activities to create an outcome of exceptional value.

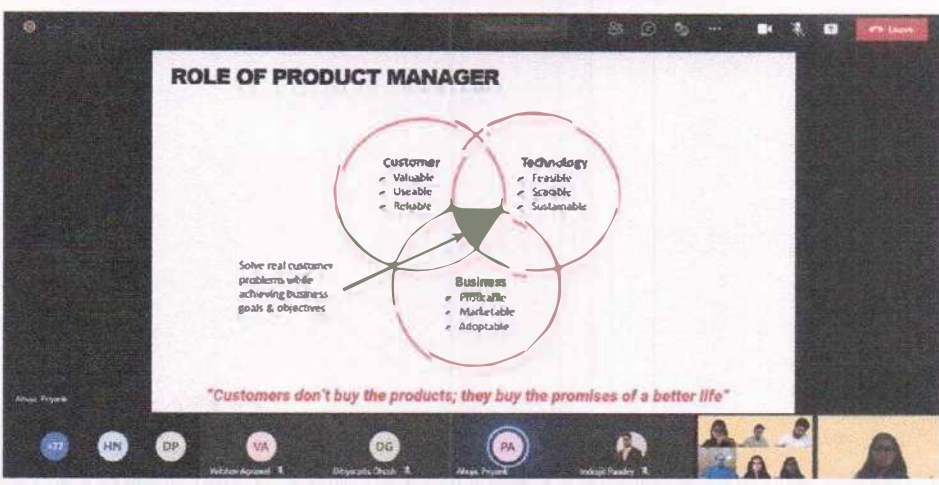
A real-life project was showcased as an example to the students for their better understanding as to how things actually work in the field. Later the career path of a Product Manager was discussed and how we as students can take steps to enter this field. Mr Priyank also showcased the most important components of a product manager's resume advised the students on how to write a strong resume which will be accepted by the industry leaders. Lastly he shared various resources such as some courses and websites that would help the students to get into the field of product management

CAPTURES FROM THE SESSION

The screenshot shows a Zoom meeting interface with a presentation slide titled "WHAT IS PRODUCT MANAGEMENT". The slide content includes:

- Role Specialisation Within Product Management:** A Venn diagram with two overlapping circles. The top circle is labeled "Strategic" and contains "Value Definition". The bottom circle is labeled "Tactical / Operational". The intersection is labeled "Product Manager". The left side is labeled "Marketing / Sales" and includes "Product Marketer" and "Sales Product Champion". The right side is labeled "Engineering" and includes "Technical Product Champion".
- Product Management Pyramid:** A pyramid diagram with "PRODUCT STRATEGY" at the top. The middle section is labeled "STRATEGY" and includes "BUSINESS MANAGEMENT", "DIGITAL PRODUCT MARKETING", and "CRISIS MANAGEMENT". The bottom section is labeled "MARKETING" and "TECHNICAL". The right side is labeled "TECHNICAL STRATEGIST" and "TECHNICAL PRODUCT MARKETER". The bottom left is labeled "TECHNICAL PRODUCT MARKETING" and "TECHNICAL PRODUCT PLANNING".

The Zoom interface shows a list of participants at the bottom: +75, SA, HN, VA (Vaibhav Agrawal), PA (Ahuja, Priyank), DG (Dibyaripita Ghosh), DP (Dr. V.K. Satya Prasad), and a video grid on the right.



CONCLUSION

It can be concluded that all the knowledge shared by Mr. Priyank was very insightful for the students as he not only covered the fundamentals of Product management but also what it takes to be a great product manager. Various details about the field of Product Management were shared by Mr. Priyank. We also got an idea as to what are the different components of Product Management and the significant role played by a product manager. The session can be highlighted with a vital quote by Mr. Priyank which said "Customers don't buy the product; they buy the promises of a better life". This is something which needs to be remembered & followed by every student to not only be a better manager but to be a better leader for tomorrow as well.

Wk
Dr. V K Satya Prasad
 Assistant Professor, Head Academics

Chitta
Dr. Shyamsunder Chitta
 Dy. Director

Ravi
Dr. Ravi Kumar Jain
 Director



Symbiosis Institute of Business Management – Hyderabad
 Constituent of Symbiosis International (Deemed University)
Batch of 2019-21 Marketing

March 26, 2021

“Kon Quest Session on Product Management” (Online)

Sl. No	PRN	Full Name	Attendance
1	19021141001	Abhijeet Singh Kushwah	P
2	19021141005	Abhiti Patidar	P
3	19021141008	Akanksha Verma	P
4	19021141010	Akhil Raj Dosapati	A
5	19021141014	Aman Grade	A
6	19021141015	Amarpreet Singh Pruthi	P
7	19021141017	Amiangshu Dutta	P
8	19021141018	Anirudh Agrawal	A
9	19021141020	Ankita Agarwal	P
10	19021141021	Anmol Sharma	A
11	19021141023	Aparna Singh	P
12	19021141024	Arghya Chakraborty	P
13	19021141032	Binish Siddiqui	P
14	19021141037	Deepika Solanki	P
15	19021141044	Harishankar C N	P
16	19021141045	Harsh Agarwal	P
17	19021141046	Harshit P Gondole	P
18	19021141056	Kireet Ahuja	P
19	19021141058	Kshitij Raj	P
20	19021141059	Lakshmi Lavanya Pagallu	P
21	19021141065	Maushumi Mandal	P
22	19021141066	Mayank Bajpai	A
23	19021141067	Mohan Singh Bhadoriya	A
24	19021141075	PVL Sravanthi	A
25	19021141076	Pagidimarri Priyanka	A
26	19021141078	Prerona Dey	P
27	19021141081	Rahul	A
28	19021141082	Rakshita Asati	A
29	19021141085	Ridam Verma	P
30	19021141086	Ritam Chakraborty	A
31	19021141087	Riya Agrawal	P
32	19021141092	Rupal	P
33	19021141098	Samujjal Sonowal	A
34	19021141101	Sanjana Pattabiraman	A
35	19021141102	Sanjana Potnuru	P

Sl. No	PRN	Full Name	Attendance
36	19021141106	Shalini Singh	A
37	19021141109	Shivanshu Sinha	A
38	19021141111	Shubham Garg	A
39	19021141117	Sriya Kota	A
40	19021141118	Sumitra Saha	A
41	19021141119	Sushant Bhondekar	P
42	19021141120	Swagata Khargharia	P
43	19021141121	Swayam Avasthi	A
44	19021141125	Tanvi Jain	P
45	19021141128	Twinkle Pandita	P
46	19021141130	V Sathvika Sharma	A
47	19021141134	Venushree Agarwal	A
48	19021141135	Vijay Nehra	P
49	19021141140	Sushil Kumar Jaiswal	P



Symbiosis Institute of Business Management – Hyderabad
 Constituent of Symbiosis International (Deemed University)
Batch of 2020-22 Marketing

March 26, 2021

“Kon Quest Session on Product Management” (Online)

Sl. No.	Name of the Student	PRN	Present / Absent
1	Aabhas Arya	20021141001	P
2	Abdul Taiyeb	20021141004	P
3	Agarwal Ayushi Rupesh	20021141008	A
4	Akash Kumar Pal	20021141009	P
5	Akshita Singh	20021141011	P
6	Alugaddala Priyanka	20021141012	P
7	Arindam Bauri	20021141014	P
8	Ashmita Biswas	20021141016	P
9	Ayushi Jaiswal	20021141019	P
10	Bhadra Vijayan	20021141022	P
11	Chinmay Roy	20021141024	A
12	Dibyarpita Ghosh	20021141026	P
13	Diptajit Nath	20021141027	P
14	Divyani Yadav	20021141028	P
15	Durgesh Nandini	20021141030	P
16	Garima Grover	20021141033	P
17	Girme Gandhali Nikhil	20021141034	P
18	Gouri Sohani	20021141035	P
19	Heena Goyal	20021141037	P
20	Indrajit Pandey	20021141038	P
21	Jonnalagadda S Viswanadh	20021141041	P
22	Kartik Divakar Gangurde	20021141045	P
23	Kaustov Maji	20021141046	P
24	Khushbu Tulsian	20021141048	P
25	Manash Pratim Barman	20021141052	P
26	Mayank Tiwary	20021141054	P
27	Nandana S	20021141061	P
28	Nishka Agarwal	20021141065	P
29	Nitin S	20021141066	P
30	P Karthik	20021141067	P
31	Pankaj Badyal	20021141068	P
32	Pooja Bino	20021141070	A
33	Pragyesh Bajpai	20021141074	P

34	Prashant Singh Yadav	20021141076	P
35	Prince Gupta	20021141080	P
36	Priyanshi Tanna	20021141083	P
37	Pushpak Singhal	20021141085	P
38	Radhika Khemka	20021141087	P
39	Regalagadda Shiva Jyothi	20021141089	P
40	Rudraksh Sonane	20021141094	A
41	Sai Mahima Angi	20021141096	P
42	Shivam Rai	20021141102	P
43	Shreyangan Sarma	20021141104	P
44	Sojali Mohapatra	20021141109	P
45	Somiya Jain	20021141111	P
46	Sravan Yandra	20021141116	P
47	Sumit Maurya	20021141117	P
48	Syed Ayaan Hakim	20021141122	P
49	Thanashree Suresh Iyer	20021141124	P
50	Vaibhav Agrawal	20021141126	P
51	Yashwendra Wadia	20021141131	P
52	Kaza Nikhil Divakar	20021141132	A
53	P Sai Pranav	20021141133	P
54	Nikitha Kanna	20021141135	P
55	Shubham Thakur	20021141139	A
56	Kazol	20021141142	P
57	Koduru Lakshmi Prathyusha	20021141145	A
58	Aneesha Chakraborty	20021141150	P
59	Iyer Arvind Ganesh	20021141153	P
60	Dedania Aarsi Atulbhai	20021141154	P



Invitation | Guest Lecture | Rethinking Communications

2 messages

Public Relations & Website Committee <pr@sibmhyd.edu.in>

Tue, Jun 8, 2021 at 9:00 PM

To: MBA Batch 2019-2021 Students <students2019-21@sibmhyd.edu.in>, MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>
Cc: Director SIBMHYD <director@sibmhyd.edu.in>, "Dy. Director SIBMHYD" <dtdirector@sibmhyd.edu.in>, Corporate Relations <cr@sibmhyd.edu.in>, Subramanyam Kotte <cr.support@sibmhyd.edu.in>, "Dr. V.K. Satya Prasad" <vk.satyaprasad@sibmhyd.edu.in>, "Dr. Tanmoy De" <tanmoy.de@sibmhyd.edu.in>, SIBM Hyd Faculty <faculty@sibmhyd.edu.in>, "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>, "Dr. Ramkrishna Dikkatwar" <ramkrishna.dikkatwar@sibmhyd.edu.in>, "Dr. Saradhi Kumar Gonela" <saradhi.gonela@sibmhyd.edu.in>, INDRAJIT PANDEY <20021141038@sibmhyd.edu.in>, GIRME GANDHALI NIKHIL <20021141034@sibmhyd.edu.in>

Hello Everyone,

Greetings from Hashtag - Public Relations and Web Committee!

We are excited to announce that "Hashtag - Public Relations and Web Committee" in collaboration with "7 PM - The Marketing Club" brings to you a guest lecture on "Rethinking Communications" - by Ms. Charu Raizada.



Webinar: **RETHINKING COMMUNICATIONS**

CHARU RAIZADA
Communication consultant;
Council Member,
WICCI PR & Digital Marketing

Date: 9th June 2021 | Time: 7:00 pm
Platform: MS Teams

The following are the details for the session:

Topic: "Rethinking Communication"

Speaker: Ms. Charu Raizada

Date: 9th June 2021 (Wednesday)

Time: 7:00PM - 8:15PM

Platform: MS Teams - You can join the session by clicking [here](#).



In order to ensure that the entire Guest Lecture is conducted smoothly, we request you to kindly adhere to the following instructions:

- 1) Everyone is required to join the session from their **official college ID**
- 2) Students need to join the session by **6:50 PM**
- 3) Everyone is requested to attend this session (**For the batch 2020 - 2022**).
**Interested students from the senior batch are requested to join the session as well.*
- 4) Keep your **microphone muted and video switched on**
- 5) For any technical assistance, contact **Abdul Taiyeb (7207320123)**
- 6) Regarding the Q&A session, for asking questions to the speaker, please give your names to **Khushbu Tulsian (9559058559)**

PFA the attached **background** that we would like you to put during the upcoming Guest Lecture session.

Please refer to the following link if you require any assistance while changing the background:

<https://support.microsoft.com/en-us/office/change-your-background-for-a-teams-meeting-f77a2381-443a-499d-825e-509a140f4780>





Symbiosis Institute of Business Management, Hyderabad



Symbiosis International (Deemed University), Pune

**Guest Lecture
Ms. Charu Raizada**

Topic:- “Rethinking Communications”

June 09, 2021

Page 1 of 6



Introduction

On June 09, 2021, 7PM, The Marketing Club conducted a Guest Lecture in collaboration with Hashtag- The Public Relations and Web Committee of SIBM-H from 7:00 PM to 8:30 PM which was taken by Ms. Charu Raizada on the topic 'Rethinking Communications'. During the lecture she gave insight about how communication plays an important role between a brand and a customer. She also explained in brief how managing public relations and communication has transformed during two decades. The discussion was also supported with examples from the industry.



Poster for the Guest Lecture

Guest Profile

Ms. Charu has more than two decades of active public relations experience, building reputation for corporates and brands, catering to B2C, B2B, B2G and B2E audiences. During this journey, she worked closely with both International and domestic companies in developing strategy and media planning; managing critical situations - with a potential of blowing into a full-fledged crisis and reputation loss; rolling out launch plans, backed by a strong influencer strategy; social media programs for CEO's; training the C- Suite on media programs and crisis; sustainability and CSR campaigns for brands, designed to bring in behavior change.

Some of the recognised campaigns include: Rugby World Cup 2019 Trophy Tour: Webb Ellis Cup inspires India (2019); UEFA Champions League Trophy Tour brought to India by Heineken® (2017);

Leveraging the Power of Global Goodwill Ambassador to raise a voice against Gender Based Violence for PSI India (2016); Nirmal Bharat Yatra – sanitation awareness campaign – Wash United (2013); A digital campaign for Apollo Munich Health Insurance - Saurav Ganguly Movie Trailer (2012). Currently, she is working as an independent consultant with corporates and a PR firm.



**Ms. Charu Raizada, Communication Consultant; Council Member,
WICCI PR and Digital Marketing**

Details of the Guest Lecture:-

The guest lecture started with an interaction with the students where Ms. Charu asked the students what is communication. The answers were exchanged and discussed as to what were the important points for a brand regarding effective communication, which were narratives, relatability for the customers and emotional connect. A business needs to convey its message in a genuine way so that people connect with it. It needs to know what motivates its customer. This was further explained with examples of some brands such as Adidas, where it connects with people by showing real stories. Emotional connect, emotional motivators should be backed up by a targeted approach. It is very important to listen to your customers, they have a voice and they want to be heard without getting judged. Therefore, brands need to be empathetic as well. With this communication another important thing to remember is consistency. Consistency and authenticity are two important things in a message which is being communicated. The message should involve a story which is believable. Further Ms. Charu also explained that every brand has a tone for its message and communication, like Apple uses a sophisticated tone whereas Pepsi on the other hand prefers a fun tone.

The next important thing explained by her was that there are 5c's that revolve around communication which are:

- Clarity
- Consistency
- Creativity

- Content
- Connection

All these 5c's play a very important role in communication and any brand should adhere to them. Lastly, she also mentioned that a brand should think and communicate globally. It should be aware of what is happening around the world and their rules and regulations. The session was concluded with an interactive question and answer round with around 5-6 questions by the students.

Capture from the Guest Lecture:-



Conclusion

The guest lecture was very insightful as the students learned various aspects of communication with regards to a brand. They also learned how communication and its usage has changed within two decades. The importance of effective communication taught by various examples was enlightening for the students. The students also learned the importance of relatability and emotional connect of customers with a brand. The session ended with various insights and tips for the students to grow in the field of marketing and communication.

Tanmoy De
Dr. Tanmoy De
 Assistant Professor
 Students Incharge

Shyamsunder Chitta
Dr. Shyamsunder Chitta
 Dy. Director

Ravi Kumar Jain
Dr. Ravi Kumar Jain
 Director
 SIBM – Hyderabad



Symbiosis Institute of Business Management – Hyderabad
 Constituent of Symbiosis International (Deemed University)
Batch of 2020-22 – Marketing

June 09, 2021

Rethinking Communications – (Online)

Sl. No.	Name of the Student	PRN	Present / Absent
1	Aabhas Arya	20021141001	P
2	Abdul Taiyeb	20021141004	P
3	Agarwal Ayushi Rupesh	20021141008	P
4	Akash Kumar Pal	20021141009	P
5	Akshita Singh	20021141011	P
6	Alugaddala Priyanka	20021141012	A
7	Arindam Bauri	20021141014	P
8	Ashmita Biswas	20021141016	P
9	Ayushi Jaiswal	20021141019	P
10	Bhadra Vijayan	20021141022	P
11	Chinmay Roy	20021141024	A
12	Dibyarpita Ghosh	20021141026	P
13	Diptajit Nath	20021141027	P
14	Divyani Yadav	20021141028	P
15	Durgesh Nandini	20021141030	P
16	Garima Grover	20021141033	P
17	Girme Gandhali Nikhil	20021141034	P
18	Gouri Sohani	20021141035	P
19	Heena Goyal	20021141037	P
20	Indrajit Pandey	20021141038	A
21	Jonnalagadda S Viswanadh	20021141041	P
22	Kartik Divakar Gangurde	20021141045	P
23	Kaustov Maji	20021141046	P
24	Khushbu Tulsian	20021141048	P
25	Manash Pratim Barman	20021141052	A
26	Mayank Tiwary	20021141054	A
27	Nandana S	20021141061	A
28	Nishka Agarwal	20021141065	P
29	Nitin S	20021141066	P
30	P Karthik	20021141067	P
31	Pankaj Badyal	20021141068	P
32	Pooja Bino	20021141070	P
33	Pragyesh Bajpai	20021141074	P
34	Prashant Singh Yadav	20021141076	A
35	Prince Gupta	20021141080	P
36	Priyanshi Tanna	20021141083	P
37	Pushpak Singhal	20021141085	A
38	Radhika Khemka	20021141087	P

Sl. No.	Name of the Student	PRN	Present / Absent
39	Regalagadda Shiva Jyothi	20021141089	P
40	Rudraksh Sonane	20021141094	A
41	Sai Mahima Angi	20021141096	P
42	Shivam Rai	20021141102	A
43	Shreyangan Sarma	20021141104	P
44	Sojali Mohapatra	20021141109	A
45	Somiya Jain	20021141111	P
46	Sravan Yandra	20021141116	P
47	Sumit Maurya	20021141117	A
48	Syed Ayaan Hakim	20021141122	A
49	Thanashree Suresh Iyer	20021141124	P
50	Vaibhav Agrawal	20021141126	A
51	Yashwendra Wadia	20021141131	P
52	Kaza Nikhil Divakar	20021141132	A
53	P Sai Pranav	20021141133	A
54	Nikitha Kanna	20021141135	A
55	Shubham Thakur	20021141139	P
56	Kazol	20021141142	P
57	Koduru Lakshmi Prathyusha	20021141145	A
58	Aneesha Chakraborty	20021141150	P
59	Iyer Arvind Ganesh	20021141153	P
60	Dedania Aarsi Atulbhai	20021141154	P



International Yoga Day Celebration - 2021

SIBM H Sports & Wellness Committee <dauntless@sibmhyd.edu.in>

Mon, Jun 21, 2021 at 2:15 PM

To: MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>, SIBM HYD STAFF <staff@sibmhyd.edu.in>, SIBM Hyd Faculty <faculty@sibmhyd.edu.in>

Cc: "Dr. Tanmoy De" <tanmoy.de@sibmhyd.edu.in>, Core Student Council <core-student-council@sibmhyd.edu.in>

Dear Students, Faculties and Staff Members,

Greetings of the day!

As a part of International Yoga Day celebrations, Prime Minister of India, Shri Narendra Modi, while addressing people today said, "Yoga gives equal emphasis on mental health along with physical health".

On the same bandwagon, today on 21st June 2021, we would like to invite all Faculty, Staff and Students to participate in the celebration of an online mass international yoga day.



On the International Day of Yoga

Join for a relaxing session by



MR. S. SIDDHARTH



MS. MANISHI DIVYA

DATE: 21ST JUNE '21

TIME: 8:00 PM

PLATFORM: MS TEAMS

"Be with yoga, be at home."



Details of this virtual session and joining link is mentioned below:

Date: June 21, 2021

Timing: 08.00 PM to 08.35 PM

Platform: MS Teams

Session Link: [Click here to join the meeting](#)

In order to ensure that the entire session is conducted smoothly, we request you to kindly adhere to the following instructions:





**Symbiosis Institute of Business Management,
Hyderabad**



Symbiosis International (Deemed University), Pune

Report on

International Yoga Day

June 21, 2021



“You cannot always control what goes on outside. But you can always control what goes inside”

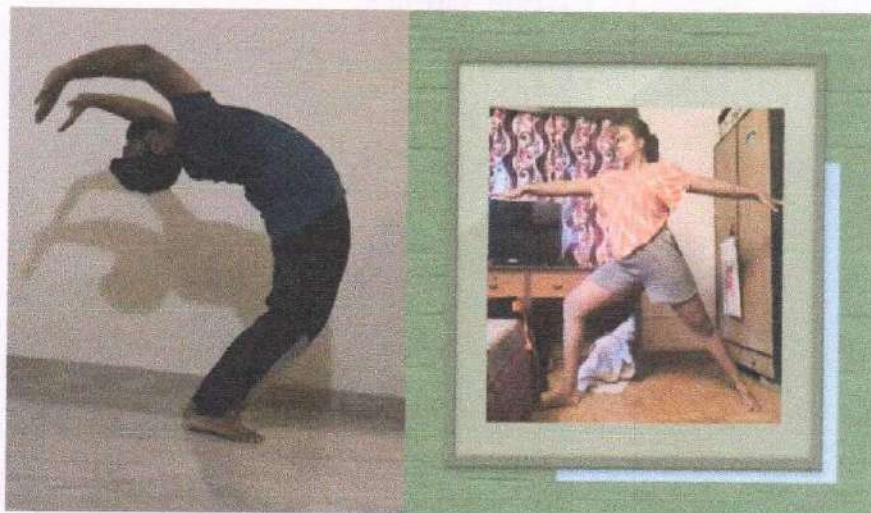
The above quoted line speaks volume about the importance of Yoga in our life. This year, the theme of International Yoga Day June 21, 2021 is “Yoga for well-being”, which is relevant in today's time as the world is still healing from the major upheaval of the COVID-19 pandemic. To advocate and celebrate the 7th International Day of Yoga, SIBM-Hyderabad conducted an online Yoga session on June 21, 2021. The event was graced by the presence of Ms. Manishi Divya, a second year HR student and Mr. Siddhath Shankar, a second year Finance student of SIBM Hyderabad. They enlightened the session by guiding everyone as Yoga Instructors. The event started off in its full fervour with the opening remarks by the host.



The session went on for half an hour with Ms. Manishi and Mr. Siddharth teaching various asanas to the students. They started on with Pranayama and covered basic asanas for the benefit of beginners. They also discussed the importance of Yoga and the health benefits that we gain out of it. The students showed great interest by switching on the cameras and doing Yoga by following the instructions. Also, a google form was circulated and photos/videos were obtained from the students to spread awareness about this International Yoga Day - 2021 and inculcate interest in them.




(Ms. Manishi and Mr. Siddharth instructing about asanas and breathing exercises to participants)



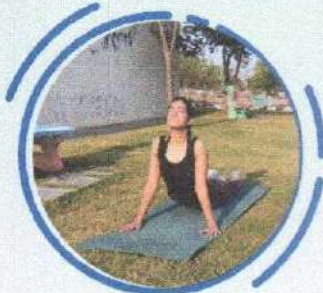

(Students of SIBM-Hyd displaying various poses in Yoga)

The event came to an end with the vote of thanks by the host, thanking everyone for making the event a huge success.



- On the International Day of Yoga -



Join for a relaxing session by



MR. S. SIDDHARTH MS. MANISHI DIVYA

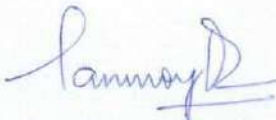
DATE: 21ST JUNE '21
TIME: 8:00 PM
PLATFORM: MS TEAMS

"Be with yoga, be at home."



Designed by
Hashtag


(Poster for the event)



Dr. Tanmoy De
Assistant Professor
Students Incharge



Dr. Shyamsunder Chitta
Dy. Director



Dr. Ravi Kumar Jain
Director



॥वसुधैव कुटुम्बकम्॥
SIBM
HYDERABAD



॥वसुधैव कुटुम्बकम्॥
SIBM
HYDERABAD

Symbiosis Institute of Business Management – Hyderabad

Constituent of Symbiosis International (Deemed University)

Batch of 2020-22 (SECTION – A + B)

June 21 2021

International Yoga Day (Online)

Sl. No.	Name of the Student	PRN	Present / Absent
1.	Aabhas Arya	20021141001	P
2.	Aakarsh Raj	20021141002	A
3.	Abdul Taiyeb	20021141004	P
4.	Aditya Khandelwal	20021141007	A
5.	Agarwal Ayushi Rupesh	20021141008	A
6.	Akash Kumar Pal	20021141009	P
7.	Akshay Kumar Ghosh	20021141010	P
8.	Akshita Singh	20021141011	P
9.	Alugaddala Priyanka	20021141012	P
10.	Anjali Dabral	20021141013	P
11.	Arindam Bauri	20021141014	P
12.	Ashik Patowary	20021141015	P
13.	Ashmita Biswas	20021141016	P
14.	Avijit Gupta	20021141017	A
15.	Ayushi Jaiswal	20021141019	P
16.	Barve Sanika Kedar	20021141021	A
17.	Bhadra Vijayan	20021141022	A
18.	Chillara Gayatri	20021141023	P
19.	Chinmay Roy	20021141024	A
20.	Devika Praveen	20021141025	P
21.	Dibyarpita Ghosh	20021141026	A
22.	Diptajit Nath	20021141027	P
23.	Divyani Yadav	20021141028	P
24.	Dubaree Choudhury	20021141029	P
25.	Durgesh Nandini	20021141030	P
26.	G Uthara	20021141031	P
27.	G. Praketh	20021141032	P
28.	Garima Grover	20021141033	P
29.	Girme Gandhali Nikhil	20021141034	P
30.	Gouri Sohani	20021141035	P
31.	Heena Ghosal	20021141036	P

Sl. No.	Name of the Student	PRN	Present / Absent
32.	Heena Goyal	20021141037	A
33.	Indrajit Pandey	20021141038	P
34.	Ivana Dutta	20021141040	A
35.	Jonnalagadda S Viswanadh	20021141041	P
36.	Kalizham Srinivas Nihar	20021141043	P
37.	Karni Bharath	20021141044	P
38.	Kartik Divakar Gangurde	20021141045	A
39.	Kaustov Maji	20021141046	P
40.	Kavya Jayaprakash	20021141047	P
41.	Khushbu Tulsian	20021141048	P
42.	Kothwal Rithik Reddy	20021141049	A
43.	M Veera Mahesh	20021141050	A
44.	Manapuram Praneel	20021141051	P
45.	Manash Pratim Barman	20021141052	P
46.	Mannatdeep Kaur Ghai	20021141053	A
47.	Mayank Tiwary	20021141054	P
48.	Mekala Sushma	20021141056	P
49.	Mudavath Sanjana	20021141057	A
50.	Namrata Gupta	20021141060	P
51.	Nandana S	20021141061	P
52.	Neendi Akshay Thilak	20021141063	P
53.	Neetha Nandyala	20021141064	P
54.	Nishka Agarwal	20021141065	A
55.	Nitin S	20021141066	P
56.	P Karthik	20021141067	A
57.	Pankaj Badyal	20021141068	P
58.	Patil Ashutosh Sanjay	20021141069	A
59.	Pooja Bino	20021141070	P
60.	Pooja Chowdary Valluri	20021141071	P
61.	Prachi Poorva	20021141072	P
62.	Pragati Saxena	20021141073	P
63.	Pragyesh Bajpai	20021141074	P
64.	Prashansa Agarwal	20021141075	P
65.	Prashant Singh Yadav	20021141076	P
66.	Pratiksha Gupta	20021141077	P
67.	Preet Akash Nayak	20021141078	P

Sl. No.	Name of the Student	PRN	Present / Absent
68.	Preethika Rayabaram	20021141079	P
69.	Prince Gupta	20021141080	P
70.	Priyadharsini Ramakrishnan	20021141081	P
71.	Priyanka M	20021141082	P
72.	Priyanshi Tanna	20021141083	P
73.	Pulipaka Harshitha Anullekha	20021141084	P
74.	Pushpak Singhal	20021141085	A
75.	Radhika Khemka	20021141087	P
76.	Rayyan Daruwala	20021141088	P
77.	Regalagadda Shiva Jyothi	20021141089	P
78.	Reshma S	20021141091	P
79.	Richa Dubey	20021141092	P
80.	Riya Sethi	20021141093	P
81.	Rudraksh Sonane	20021141094	A
82.	S Sai Sruthi Vishali	20021141095	P
83.	Sai Mahima Angi	20021141096	P
84.	Sai Shruti Padhi	20021141097	P
85.	Sanjana Das	20021141098	P
86.	Santhoshini R	20021141099	A
87.	Shamya Mishra	20021141100	P
88.	Shantanu Seth	20021141101	A
89.	Shivam Rai	20021141102	P
90.	Shreyangan Sarma	20021141104	P
91.	Shreyasi Basak	20021141105	P
92.	Shrivastava Vandit Rakesh	20021141107	P
93.	Snigdha Nair	20021141108	P
94.	Sojali Mohapatra	20021141109	P
95.	Somiya Jain	20021141111	P
96.	Soumyajit Halder	20021141113	P
97.	Sourav Kumar Hati	20021141114	P
98.	Souza Eremita Jo Ann Maria	20021141115	A
99.	Sravan Yandra	20021141116	P
100.	Sumit Maurya	20021141117	P
101.	Sundari Ramya	20021141119	P
102.	Surya Kant Dixit	20021141121	P
103.	Syed Ayaan Hakim	20021141122	P

Sl. No.	Name of the Student	PRN	Present / Absent
104.	Tarun Monga	20021141123	P
105.	Thanashree Suresh Iyer	20021141124	P
106.	Tinni Patra	20021141125	P
107.	Vaibhav Agrawal	20021141126	A
108.	Vignesh M	20021141127	P
109.	Vishesh Rateja	20021141129	P
110.	Wankhede Aditi Prashant	20021141130	P
111.	Yashwendra Wadia	20021141131	P
112.	Kaza Nikhil Divakar	20021141132	A
113.	P Sai Pranav	20021141133	A
114.	Pratik Mukherjee	20021141134	A
115.	Nikitha Kanna	20021141135	P
116.	Amrit Mallik	20021141136	P
117.	Suklikar Anup Nitin	20021141137	P
118.	Shweta Shukla	20021141138	A
119.	Shubham Thakur	20021141139	A
120.	Chopparapu Meher Roshni	20021141140	P
121.	Chokshi Krina Dharmendra	20021141141	P
122.	Kazol	20021141142	P
123.	U Vilasini	20021141143	P
124.	Gandrati Suman Daniel	20021141144	P
125.	Koduru Lakshmi Prathyusha	20021141145	A
126.	Rounak Dutta Saha	20021141146	A
127.	Gautam Advani	20021141147	P
128.	Raja Sen	20021141148	P
129.	Sasanka Sekhar	20021141149	P
130.	Aneesha Chakraborty	20021141150	P
131.	Syed Nurul Hasan	20021141151	A
132.	Chrystal Indashongdor Majaw	20021141152	P
133.	Iyer Arvind Ganesh	20021141153	P
134.	Dedania Aarsi Atulbhai	20021141154	P
135.	Haritha Haridas	20021141155	P
136.	Sanjana VR	20021141156	P

Symbiosis Institute of Business Management – Hyderabad

Constituent of Symbiosis International (Deemed University)

Batch of 2021-23 (SECTION – A + B)

June 21 2021

International Yoga Day (Online)

Sl. No.	Name of the Student	PRN	Present / Absent
1.	A K Akhil	21021141001	P
2.	Aakansh Gautam	21021141002	P
3.	Aanchal Srivastava	21021141003	P
4.	Abhinab Roy	21021141004	P
5.	Abhinaya Varma Pakalapati	21021141005	P
6.	Abhishak Jain	21021141006	P
7.	Aditi Sood	21021141007	P
8.	Aditya Dubey	21021141008	P
9.	Aditya Pratap Singh	21021141009	P
10.	Aditya Raju Raut	21021141010	P
11.	Adwitiya Mistry	21021141011	P
12.	Aishwarya Pillai	21021141012	P
13.	Akaash Kanna N	21021141013	P
14.	Akhila Madhira	21021141014	P
15.	Akshay P Raj	21021141015	P
16.	Akula Manideep Satish Kumar	21021141016	P
17.	Amit Singh	21021141017	P
18.	Anirudh Srikant	21021141018	P
19.	Anjali J	21021141019	P
20.	Ankit Jha	21021141020	P
21.	Anmol Agarwal	21021141021	P
22.	Anmol Nanda	21021141022	P
23.	Annem Ramya	21021141023	P
24.	Annie Garg	21021141024	P
25.	Antara Prashant Mali	21021141025	P
26.	Anubhav Singh Tomar	21021141026	P
27.	Arjun P V	21021141027	P
28.	Ashmeet Chhabra	21021141028	P
29.	Ashutosh Sahoo	21021141029	P
30.	Avik Barman	21021141030	A
31.	Avinash Gupta	21021141031	P

Sl. No.	Name of the Student	PRN	Present / Absent
32.	Ayush Sabat	21021141032	P
33.	Bathala Yaswanth	21021141033	P
34.	Bhavya.k.jain	21021141034	P
35.	Bipasha Mandal	21021141035	P
36.	Chitwan Gupta	21021141036	P
37.	Swapnil Dahiwale	21021141037	P
38.	Dalvi Asmita Arjun	21021141038	P
39.	Debopam Roy	21021141039	P
40.	Deepshikha Singh	21021141040	P
41.	Deshpande Harshavardhan Shrikant	21021141041	P
42.	Devika Bhartia	21021141042	P
43.	Dirisam Mercy	21021141043	P
44.	Divya Suraj Waghela	21021141044	P
45.	Dsouza Rhea Marion Vivek	21021141045	P
46.	Emmadi Kranthi Kumar	21021141046	P
47.	Felix Joseph	21021141047	P
48.	Gangaraju Phanitha Kalyani	21021141048	P
49.	Gartolla Kaustubh Jitendra	21021141049	P
50.	Ghanishth Roat	21021141050	P
51.	Gunupuru Monika	21021141051	P
52.	Harsh Chahal	21021141052	P
53.	Harsh Misra	21021141053	P
54.	Harsh Srivastava	21021141054	P
55.	Harshit Tanwar	21021141055	P
56.	Himanshu Garg	21021141056	P
57.	Indra Priya Ganguly	21021141057	P
58.	Jagirdar Sakshi Gaurav	21021141058	P
59.	Jayesh Arun	21021141059	P
60.	Joel Varghese Jacob	21021141060	P
61.	John Joseph	21021141061	P
62.	Kamala Ashok	21021141062	P
63.	Karnendu Sengupta	21021141063	P
64.	Karthik J Burli	21021141064	P
65.	Ketan Aggarwal	21021141065	P
66.	Kholkute Pratik Pramod	21021141066	P
67.	Kirti Singh	21021141067	P
68.	Leepakshi Dureja	21021141068	P

Sl. No.	Name of the Student	PRN	Present / Absent
69.	M Sai Akshara	21021141069	P
70.	Madhyala R Praharshita	21021141070	P
71.	Mahindre Yash Ajit	21021141071	P
72.	Manan Pamecha	21021141072	P
73.	Mantena Satya Sahiti	21021141073	P
74.	Maraka Maneendar Yadav	21021141074	P
75.	Mastud Pranali Anand	21021141075	P
76.	Mayank Kedia	21021141076	P
77.	Md Abdul Sami Choudhury	21021141077	P
78.	Md Ashhar Hussain	21021141078	P
79.	Md Touquir Hussain	21021141079	P
80.	Mehul Maheshwari	21021141080	P
81.	Mithlesh Patidar	21021141081	P
82.	Moguram Yashwanth	21021141082	P
83.	Mssv Alekhya	21021141083	P
84.	N S B Akhil	21021141084	P
85.	Nandini Iyengar R	21021141085	P
86.	Neeraj Nandan	21021141086	P
87.	Nidhi Goel	21021141087	P
88.	Nishant Pachisia	21021141088	P
89.	Nitesh Bharadwaj	21021141089	P
90.	Obulappagari Amar Simha Reddy	21021141090	P
91.	Padmavathi Shiva	21021141091	P
92.	Pillai Ved Anilkumar	21021141092	P
93.	Poojit Chowdry	21021141093	A
94.	Prachi Das	21021141094	P
95.	Pradyumna Kumar Meher	21021141095	A
96.	Praharsh Verma	21021141096	P
97.	Pranav Balamurali Krishna	21021141097	P
98.	Pranav Popli	21021141098	P
99.	Prateek Kumar Nanda	21021141099	P
100.	Pratik Chatterjee	21021141100	P
101.	Pratyush Singh	21021141101	A
102.	Preeti	21021141102	P
103.	Priyesh Mulani	21021141103	P
104.	Promay Nandi	21021141104	P
105.	Promit Sarkar	21021141105	P

Sl. No.	Name of the Student	PRN	Present / Absent
106.	Purohit Yash Milin	21021141106	P
107.	Purvi Goel	21021141107	A
108.	R Sneha Sandhya	21021141108	P
109.	Rachit Waghray	21021141109	P
110.	Raghuvir Alapati	21021141110	P
111.	Rahul Bafna	21021141111	P
112.	Rajat Choudhary	21021141112	P
113.	Ramanathan Anantharaman	21021141113	P
114.	Raval Yash Sanjay	21021141114	P
115.	Rishabh Wadhwa	21021141115	A
116.	Rituraj Sharan	21021141116	P
117.	Rounak Katta	21021141117	P
118.	S. Gayathri	21021141118	P
119.	Sable Sweta Vilas	21021141119	P
120.	Sachin Padhy	21021141120	P
121.	Sahil Das	21021141121	P
122.	Sai Pavithra.s	21021141122	P
123.	Sakshi Banka	21021141123	P
124.	Sanjana Das	21021141124	P
125.	Sankalp Yeole	21021141125	P
126.	Sarika Lakhe	21021141126	P
127.	Sarmistha Das	21021141127	P
128.	Sarthak Deo	21021141128	P
129.	Sarthak Vashistha	21021141129	P
130.	Satabdi Patnaik	21021141130	P
131.	Shamira Hossain	21021141131	P
132.	Shashwat Chandra	21021141132	P
133.	Shashwati Jasutkar	21021141133	P
134.	Shefali Mangal	21021141134	P
135.	Shivam Kumar	21021141135	P
136.	Shivang Anand	21021141136	P
137.	Shivang Kalra	21021141137	P
138.	Shivangi Shaw	21021141138	P
139.	Shivani Shradha Pansari	21021141139	A
140.	Shradha Bharadwaj	21021141140	P
141.	Shruti	21021141141	P
142.	Shubhranil Ganguly	21021141142	P

Sl. No.	Name of the Student	PRN	Present / Absent
143.	Shweta Patil	21021141143	P
144.	Siddharth Wadhwa	21021141144	P
145.	Sital Daga	21021141145	P
146.	Siyyadri Vijaytej	21021141146	P
147.	Sobha Manoj Kumar	21021141147	P
148.	Soumyadeep Ghosh	21021141148	P
149.	Sourav Mishra	21021141149	P
150.	Sukruti Goswami	21021141150	P
151.	Surabhi Singhal	21021141151	P
152.	Sushmita Das	21021141152	P
153.	Tiasha Halder	21021141153	P
154.	Tipre Parth Mohan	21021141154	P
155.	Triambk Bhardwaj	21021141155	P
156.	Urvashi Agarwal	21021141156	P
157.	V Keerthana	21021141157	A
158.	Vaibhav Chaturvedi	21021141158	A
159.	Vaishnava Deepa Yamsani	21021141159	P
160.	Vangalapudi Phaneendra	21021141160	P
161.	Vasu Vashisht	21021141161	P
162.	Vedant Badaya	21021141162	P
163.	Vidit Murmura	21021141163	P
164.	Vidita Shende	21021141164	P
165.	Yashraj Gupta	21021141165	P
166.	Gabbita Sharada Apoorva	21021141166	A

