



Symbiosis Institute of Business Management
Hyderabad



Symbiosis International University
Pune



Report on Guest Lecture

Dated: 06/01/2017

Guest Lecture by Dr. Prasanna Chandra on Managing for Value Creation

Dr Prasanna Chandra is the Director of Centre for Financial Management, Bangalore. He has over three decades of teaching experience in postgraduate and executive education programmes. He was a Professor of Finance at Indian Institute of Management, Bangalore for nearly two decades. He was a Visiting Professor of Finance at Southern Illinois University, USA for two years. He had visited our campus on 06/01/2017. He has addressed the MBA graduates on financial aspects.

His lecture helped in understanding of the basic financial principles applied by **Berkshire Hathaway**. These principles are:

- 1 Strategy & Business Model
- 2 Capital allocation
- 3 Strategic financial decisions
- 4 Organisational Architecture
- 5 Cost and Innovation Management
- 6 Corporate Risk Management
- 7 M&A Restructuring
- 8 Corporate Governance

He further emphasized on the Berkshire **Hathaway criteria of Acquisition**, which includes the following:

1. PAT of \$75 million
2. Consistent earning power
3. Management in place
4. Simple Business
5. Offering Price



Dr. Ravi Kumar Jain, Director SIBM Hyderabad facilitating Prof. Prasanna Chandra



Prof. Prasanna Chandra addressing to the audience at SIBM Hyderabad



Audience present during the talk